



Written by Dr. Hale Pringle
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Who is Dr. Hale Pringle?



I am an educator at heart. I am very serious about my entrepreneur business. While I do have an advanced degree in education, my 40 plus years working with people and computers are probably more important in the long run.

I love to help people and am building a network and Internet marketing team. I also work daily with a 7 figure earner who has what I consider to be the best online training program for Internet Marketing that you can find anywhere. [See more here.](#)

I am an award winning blogger, have multiple awards for online community building and have completed a very intense Internet Marketing internship.

I can help you develop your business, whatever it is.

If you learn something from this, I'll feel like I've done my job.

Have a Great Day! Oh Hale Yes!

Dr. Hale

Internet Marketing Tools You Should Buy



Internet Marketing Tools You Should Buy

Today, I'm going to share the list of paid for (desktop **marketing tools** that I use regularly. You can see that list of Free [Marketing Tools](#) here. I'm not going into the online software in this post.

Internet Marketing Tools I Use (virtually) Daily

1. **BackBlaze – Offsite Backup** (\$4/month)

<http://www.backblaze.com/>

I have tried several background backup software packages. This one is the smoothest and least

obtrusive. Backup offsite is one of the **CRITICAL marketing tools**. A fire or theft could wipe you out. This lets you recover and move on.

2. **Camtasio** – At \$300, retail this is one of the most expensive tools I use. For the PC, this is one of the premier video editing software package around.!
3. **Debut – Webinar/Video Capture Software** (\$40)
<http://www.nchsoftware.com/capture/index.html>
I tried a number of packages and this one works for me. It can record hours of webinar and play almost instantly once the webinar is over. It will record your screen and microphone for making your own videos. Very versatile for the low price.
4. **Editplus – a very strong text editor** (\$35) –
<http://editplus.com> – I need a strong text editor and this one work well. It does HTML, PHP and many other formats that I run into on occasion.
5. **Enounce** – Speed up Videos (\$30)
<http://enounce.com> When you listen to recorded Webinars you can double or triple the speed. Saves you TONS of time.
6. **Kaspersky – Virus and Malware Protection** (\$80/year)
<http://usa.kaspersky.com> The last time I checked this was rated very highly. I've had several machines infected over the years. This is another **CRITICAL** piece of software to include with your Marketing Tools.
7. **Lightroom – Image Orangization** (\$180) www.adobe.com
I loved the Organizer in Photoshop Elements. It made tagging and retrieving groups of images very easy. (For example “Show me all images I tagged as Robyn” The problem was that it is based on MS Access and the database would corrupt when the number of images got large. Lightroom does the same thing, much faster and much more robustly. I tried several other packages before going to the big guns. None of them would handle my 50,000 images.
8. **Maple – Leaf and Tree Item Organization**
(\$25 for license – free to try) <http://www.crystaloffice.com/maple/>
I have used leaf and tree software for years and while

I am switching to Evernotes, Maple has been a true workhorse for years. Enter an item. Then enter more items under that item (leaves). Each item has a large area on the right for data and notes. The resulting tree looks like a directory on your hard drive, except instead of files, you have notes and information. You can collapse or expand the tree so that you can see the whole forest or zero in on a couple of trees.

9. **Market Samurai – Keyword Research** (\$99)
<http://www.marketsamurai.com/> This keyword research tool is recommended by most everyone I know. Even if you don't buy it, download the trial copy. The main keyword research module does not expire with the rest of the modules at the end of the trial period.
10. **Microsoft Office** – I confess, I don't like to use it but I do. There are things that it does well. PowerPoint, Word and Excel make things go faster.
11. **Pamela** is an extension of Skype. It records your calls – video or voice. About \$35.
12. **Photoshop Elements- Image Editing** (\$80) Google Photoshop Elements Download (the link is too long.)
I find that this will handle most of what I need without the expense of Photoshop. It will read and write PSD files which are what Photoshop generates.

Until next time, you have a Great Day!

Dr. Hale



Dr. Hale Pringle – Hale Yes!

Skype [hale.pringle](https://www.skype.com/en/contacts/hale-pringle)

Email: HaleYes@HalePringle.com

I work with some of the finest online marketers in the world. They have developed what I believe to be the BEST program to train you to market online at you on pace. Drop me an email and I'll get you an invitation to a live webinar to see what we are doing.

P.S. If you are working to move your network marketing business online I can help! Check me out at <http://HalePringle.com>. On the WORK WITH HALE page you can sign up for the free coaching call. I'll give you the benefit of my years of experience and many thousands of dollars in training and searching the rabbit hole called Internet Marketing and Network Marketing. I can help you with prospecting online, blogging, and more.

FREE RESOURCES

Version 1.0

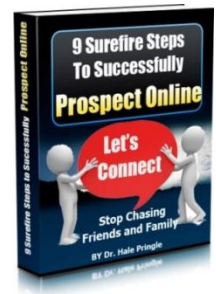
Check out these FREE Reports and eBooks by Dr. Hale

(Those marked as MRR are documents written by others, but I have modified them like what they have to say. MRR means that if you contact me we can arrange for you to place the document on your site as well (with YOUR affiliate links in the document.) Unless otherwise indicated, the rest of the eBooks I wrote from scratch and you won't find them elsewhere.

Free – 9 Surefire Steps to Successfully Prospecting Online

<http://HalePringle.com/fbprospecting-offer>

This eBook shows you STEP-By-STEP how to connect with the right people and actively prospecting online.



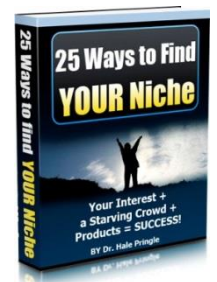
FREE- 100 Top WP Plugins-

<http://halepringle.com/Top100Plugins>

Top plugins described and links to where you can find and purchase them. These are industry standards used by many of the industry's top bloggers (MRR)



FREE - 25 Ways to Find YOUR Niche - <http://halepringle.com/Niche-offer>



25 different ways to brain storm for the perfect niche for you.
Includes a set of questions that will help you determine if a niche is viable.

FREE - 7 Mistakes New Bloggers Make - <http://halepringle.com/7-mistakes-offer>

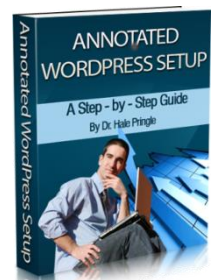
New bloggers fall into the same traps over and over. Learn what they are so YOU can avoid them.

7 Mistakes New Bloggers Make



Free - Annotated WordPress Setup <http://halepringle.com/WP-Setup-offer>

Follow along while screen shots show you how to set up a WordPress Blog – from buying the domain to working your blog.



FREE - Beginner's Guide to Copywriting
<http://halepringle.com/Copywrite101-offer>

Forget what you learned about writing in High School and College.
Copywriting has its own rules. This short eBook will help you get started.



FREE - Blog Look and Feel Checklist -
<http://halepringle.com/Checklist-offer>

Hidden rules that top bloggers usually follow when they design their blog. A top blogging instructor's "hot seat" criteria revealed.



FREE Create an eBook in 30 Minutes or less
<http://halepringle.com/create-ebooks>

Take your long blog post that you worked so hard on and create an eBook/eReport in minutes. Re-purpose your work/

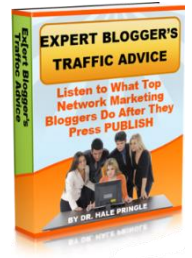


FREE – Expert Blogger’s Traffic Advice -

<http://halepringle.com/Experts-Traffic-offer>

Listen!! Top Network Marketing Bloggers tell you what they do to attract people to their blog.

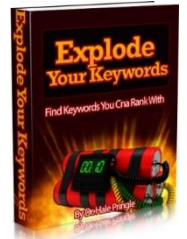
You blog post is NOT done when you press Publish!



FREE – Explode Your Keywords –

<http://HalePringle.com/Explode-Your-Keywords>

Step by Step instructions on how to find thousands of potentially relevant keywords and sift through to find the ones you can potentially rank with.



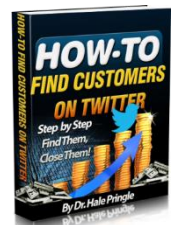
FREE - Facebook Prospecting - <http://halepringle.com/Facebook-Prospecting-offer>

Follow an expert and she shows you how to find prospects, connect with them and sign them into her network marketing company.



FREE – Find Customers on Twitter <http://HalePringle.com/Twitter-customers-offer>

An online expert show exactly how she find, engages and closes customers on Twitter – one at a time.



FREE- Find FREE Images for your Blog

<http://halepringle.com/Images-offer>



Your blog posts **NEED** images. The Google SEO criteria expect them and you readers are much more engaged when you have them. Finding free images helps the beginning budget. Over a dozen sites are listed, along with search engines that specialize in searching across multiple free sites.

FREE - Free Tools for Internet Marketers - <http://halepringle.com/Free-Tools-offer>

Over 50 **free** tools to make your Internet Marketing tasks easier.

FREE - Internet Marketing Tools You SHOULD purchase. - <http://halepringle.com/Paid-Tools-offer>

Some tools are just worth the price. This is my list of MUST HAVE tools.

FREE – Overwhelmed by Internet Marketing? <http://HalePringle.com/Overwhelmed-offer>

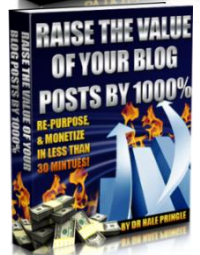
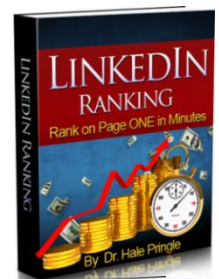
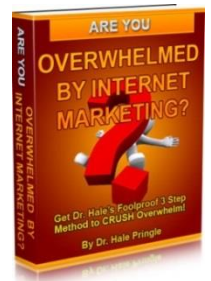
If you are trying to learn Internet Marketing on your own, you are undoubtedly Frustrated and Overwhelmed. There are solutions! This free report exposed **WHY** you are overwhelmed and how to combat it!

FREE - LinkedIn Ranking (Page One in Minutes): <http://halepringle.com/linkedin-Ranking-offer>

The **SECRET** to drastically improving your ranking in LinkedIn in minutes revealed! Five easy steps that you can do in minutes. See the results as soon as you are done! Amazing!

Raise the Value of Your Blog Post by 1000% <http://HalePringle.com/Raise-Value-offer>

This eBook retails for \$24.99 It reveals how **YOU** can re-purpose your blog posts. There are 10 different uses for the eBook/eReports that you create in less than 30 minutes. Brand yourself with assets you already have!



Free Ebook - Becoming an Attraction Marketer- Phase 1

<http://HalePringle.com/am-phase1>

Attraction Marketers go through three distinct Phases. Phase 1 is deciding upon the niche and Unique Selling Proposition and what they plan to sell.



Small Reports or Tips Pages

GoDaddy Domain Purchase and NameServer settings

<http://halepringle.com/GoDaddy>

Creating a Static Home Page - <http://halepringle.com/Static-HomePage>

Adding an Image Sidebar - <http://halepringle.com/Image-Sidebar>

Find out how many pages are REALLY competing, Find EZine articles in your niche that have a lot of traffic and more -

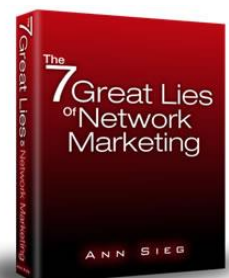
<http://halepringle.com/Neat-Tips>

AFFILIATE LINKS

Please note: The following links are affiliate links and I will make a small profit if you purchase one of the products.

The 7 Great Lies of Network Marketing

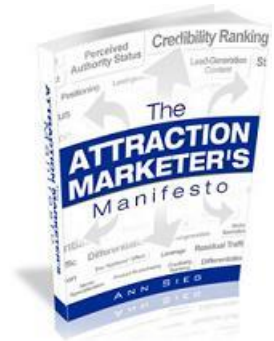
Click for a free download. You will also be given the opportunity to purchase The Renegade Network Marketer. This is one of the most influential books ever written for online network marketers. [7 Great Lies of Network Marketing](#)



Attraction Marketer's Manifesto

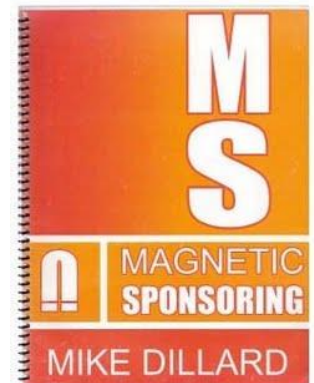
Here is another free download. Again you will be given the opportunity to purchase The Renegade Network Marketer. This is one of the most influential books ever written for online network marketers.

[Attraction Marketer's Manifesto](#)



Magnetic Sponsoring

HERE is another Must Read for online network marketers: Magnetic Sponsoring – the book that started “Attraction Marketing” Click here to purchase: [Magnetic Sponsoring](#)



What's Working Now

Last but not least: Here is one of the best resource sites on the Internet for online marketers. The archives contain articles on virtually any online marketing topic you care to name: Magnetic Sponsoring's - [What's Working Now](#)

