

Written by Dr. Hale Pringle
Copyright 2014 V 1.0

**Note: You may NOT distribute this book. It
is for your personal use only.**

Terms and Conditions

LEGAL NOTICE

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

This Guide is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting and finance fields.

You are encouraged to print this book for easy reading.

Who is Dr. Hale Pringle?



I am an educator at heart. I am very serious about my entrepreneur business, but I don't take myself too seriously. While I do have a degree in education, my 40 plus years working with people and computers are probably more important in the long run.



I love to help people and am building a network marketing team and a team within Ann Sieg's Daily Marketing Coach system. I work with them on a daily basis.

If you learn something from this, I'll feel like I've done my job.

Have a Great Day! Oh Hale Yes!

Dr. Hale Pringle

<http://HalePringle.com> Page 3

Contents

| | |
|---|-------------------------------------|
| Webinar Ignition: Complete | 1 |
| Written by Dr. Hale Pringle Copyright 2014 Note: You may NOT distribute this book. It is for your personal use only. | 1 |
| Terms and Conditions | 2 |
| LEGAL NOTICE..... | 2 |
| Webinar Ignition: Complete..... | 8 |
| Hosting Webinars with Webinar Ignition | 8 |
| REVIEW | 8 |
| The MAJOR Difference – Cost | 9 |
| Table of Other Differences..... | Error! Bookmark not defined. |
| Summary of these comparisons..... | Error! Bookmark not defined. |
| My Personal History With Webinar..... | 13 |
| Block #1 Knowledge..... | 13 |
| Block #2 and 3 - Webinar Platform | 14 |
| Enter My Solution: Webinar Ignition..... | 14 |
| Issues with Hangouts | 15 |
| 12 Steps To Install Webinar Ignition and Setup a Webinar..... | 16 |
| Before You Start With Webinar Ignition (Hangouts On Air). | 24 |
| Installing and Running My First Webinar YouTube with Webinar Ignition | 24 |
| Step #1: Installation | 24 |
| Step #2: – Activate the Plugin | 28 |
| PROBLEM 1 With Webinar Ignition | 28 |
| GOOD NEWS With Webinar Ignition!..... | 29 |

Dr. Hale Pringle

<http://HalePringle.com> Page 4

| | |
|---|----|
| Step #3: – Create a new Webinar..... | 29 |
| Step #4: – Pick a Template for Your Registration Page..... | 33 |
| Step #5: – Set Up Registration Page | 34 |
| Integrating with AWeber – The Last Option on the Page | 37 |
| Step #6: – Set Up Thank You Page – Confirmed Registration Page..... | 45 |
| Step #7: – The Live Webinar Page | 49 |
| OFFER on the LIVE Webinar Screen..... | 52 |
| Step #8: – Set Up Webinar Replay | 53 |
| Step #9: – Notification Setup | 55 |
| Fix #1 - Mandrill – Set Up Sending Domains..... | 62 |
| Fix #2 - HostGator – Set Up Sending Domains..... | 65 |
| Fix #3 – Webinar Ignition – New Version Update..... | 66 |
| Work Around for Emails using AWeber..... | 66 |
| SMS Text Messaging | 67 |
| Step #10: Extra Settings | 70 |
| Step #11: Running Your Webinar | 70 |
| Interacting with Your Guests During the Webinar | 74 |
| Screen Options during a Hangout On Air. | 75 |
| Step #12 – Stop the Live Webinar | 78 |
| Conclusion: | 82 |
| Dr. Hale Pringle – Hale Yes!..... | 83 |
| MOSTLY FREE RESOURCES | 84 |
| Version 4.0 | 84 |
| Check out these Reports and eBooks by Dr. Hale | 84 |
| FREE – 9 Surefire Steps to Successfully Prospecting Online..... | 84 |

Dr. Hale Pringle

<http://HalePringle.com> Page 5

| | |
|---|----|
| FREE- 100 Top WP Plugins- | 84 |
| FREE - 25 Ways to Find YOUR Niche – | 85 |
| FREE - 7 Mistakes New Bloggers Make..... | 85 |
| FREE - Annotated WordPress Setup | 85 |
| FREE EBook - Attraction Marketing: The Three Phases Explained | 85 |
| FREE – AWeber: Quick Start..... | 86 |
| FREE – AWeber Magic -21 AWesome AWeber Features and Tips | 86 |
| AWeber© Unleashed..... | 86 |
| FREE - Beginner’s Guide to Copywriting..... | 86 |
| FREE - Blog Look and Feel Checklist – | 87 |
| FREE - Create an eBook in 30 Minutes or Less | 87 |
| FREE – Expert Blogger’s Traffic Advice – | 87 |
| FREE – Explode Your Keywords – | 87 |
| FREE - Facebook Prospecting – | 88 |
| FREE – Find Customers on Twitter | 88 |
| FREE- Find FREE Images for your Blog..... | 88 |
| FREE - Free Tools for Internet Marketers – | 88 |
| FREE - Internet Marketing Tools You SHOULD Purchase. http://halepringle.com/Paid-Tools-offer | 88 |
| FREE – JV Giveaways: Quick Start..... | 89 |
| FREE – Overwhelmed by Internet Marketing? | 89 |
| FREE - LinkedIn Ranking (Page One in Minutes): | 89 |
| FREE Webinar Ignition: Quick Start | 90 |
| Webinar Ignition: Complete..... | 90 |
| AFFILIATE LINKS | 91 |

| | |
|---|----|
| The 7 Great Lies of Network Marketing | 91 |
| Attraction Marketer's Manifesto | 91 |
| Magnetic Sponsoring | 93 |
| What's Working Now | 93 |

Webinar Ignition: Complete

Hosting Webinars with Webinar Ignition

By Dr. Hale Pringle

Webinar Ignition – Now You Can Host Your Own Webinars – With No Monthly Fees

Webinar Ignition is the new kids on the block, but it is growing like gang busters. I signed up for the one-time fee to try it and I must say I'm hooked. I've read a number of reviews and they all seemed to just list the features and leave you with an affiliate link. I'm going to walk you through my experience...

Let me start with what Webinar Ignition is. It is a wrapper around other video streaming services. The main service is Google Hangouts (or another video streaming service). Webinar Ignition adds many of the major features that you want to have when you host a webinar (pre-registration, adding registrants to your autoresponder list, Q & A during the webinar, monetizing, replays and more.)

You can sign up for Webinar Ignition by [Clicking Here!](#) (Yes – this is my affiliate link). The current price is \$97 for a one site license. This is a one-time fee – there are no monthly or recurring fees.

Here is a quick review and repeats some of what is in the Free eBook [Webinar Ignition: Quick Start](#). The rest of this eBook is a much more detailed manual.

REVIEW

Dr. Hale Pringle

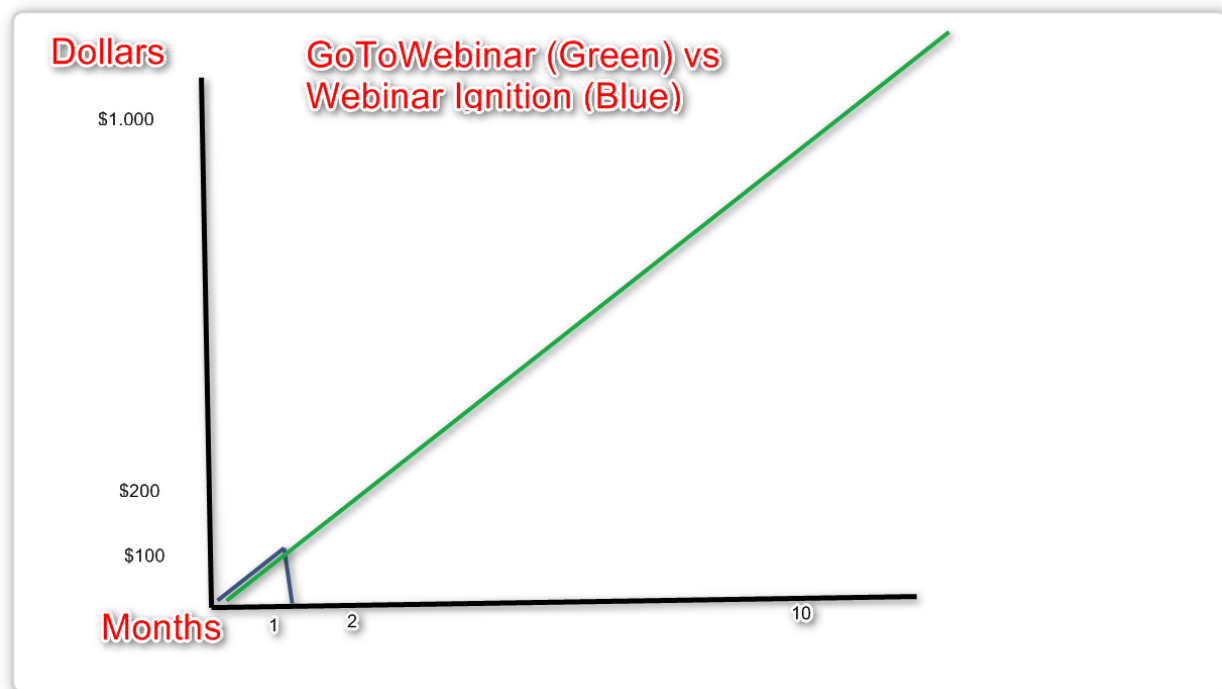
<http://HalePringle.com> Page 8

I'm going to compare Webinar Ignition with GoToWebinar. These observations are my personal opinions and experiences. Take them with a grain of salt 😊

The MAJOR Difference – Cost

Let's take a quick look. Webinar Ignition is \$100 – once for webinars that can grow to thousands of viewers. GoToWebinar is a monthly fee. Around \$100 per month for a webinar that can grow to a maximum of 100 viewers

Cost Comparison – GoToWebinar vs. Webinar Ignition



Comparison #2 - ??

Rather than go through each category – let's just look at them in a table.

Comparison of GoToWebinar and Webinar Ignition

| Feature | GoToWebinar | Webinar Ignition | Winner |
|-----------------|--|--|---------|
| Original Set Up | Just start paying. You must provide information to | Must have a WordPress Blog and you will need to set up | GoToWeb |

Dr. Hale Pringle

<http://HalePringle.com> Page 9

| | | | |
|--|---|---|-----------------------|
| | GotWebinar if you want registrants added to your autoresponder list(s) | SMTP and SMS Texting | |
| SMTP | Emails Are Automatic I don't know how tailorable these emails are. | Text is automatic – SMTP set up so that they will mail requires set up that can be tricky. You can rewrite the default emails in any way you see fit. | GoToWeb |
| SMS Text Reminders | Must use a third party and build your own registration pages to GoToWebinar | Built in to the Webinar Ignition Registration Pages – requires setting up a third party account – free until you get huge. | Web Ignit |
| Registration Page | You can modify the text some but here is one template | Multiple Templates with many options. To me. these are much better looking than GoToWebinars. | Web Ignit |
| Cost | \$100/Month for 100 viewers \$500/month for 1,000 | \$100 onetime cost | Web Ignit Huge Win |
| Add Registrants to your Autoresponder list | Yes | Yes | Tie |
| Size of Webinar | Max is 1,000 unless to move to a VERY expensive version | Max is unknown – I've been on one with 10,000 viewers. No extra cost. | Web Ignit |
| Ease of Actually Running a Webinar | GoToWebinar has features you need to get used to, but | Webinar Ignition requires more steps to actually start a | GoToWeb |

| | | | |
|---|--|--------------------|-----------|
| | mostly presenters just find the webinar in a list can click Start. | webinar. | |
| View Speakers | Can be done | Automatic up to 10 | Web Ignit |
| View Screen | Yes | Yes | Tie |
| Raise Hand feature | Yes | No | GoToWeb |
| Private Msgs To/From Viewers | Yes | ?? | GoToWeb |
| Activate Voice for any Viewer | Yes | No | GoToWeb |
| Free Offer on Webinar Page | No | Yes | Web Ignit |
| Automatic Recording & Posting to the web | No | Yes | Web Ignit |
| Evergreen Replay | No | Yes | Web Ignit |
| Comments visible during replay – click and jump in the video to where the question was answered | No | Yes | Web Ignit |
| Buy Product Button on Replay | No | Yes | Web Ignit |

Summary of these comparisons

GoToWebinar - Wins

GoToWebinar wins in the areas of ease of use and live interaction with viewers.

GoToMeeting is better at interacting with lots of viewers during a presentation.

Webinar Ignition is easy to use once you have it set up, but still requires a little more “Click here”, “Turn this on”, “Copy and Paste this link there” to start a webinar.

Dr. Hale Pringle

<http://HalePringle.com> Page 11

Webinar Ignition - Wins

Webinar Ignition wins hands down on price.

Webinar Ignition is better when dealing with 10 or less viewers and acceptable for larger groups.

Without going to extreme pricing, GoToWebinar is limited to 1,000 viewers. Webinar Ignition may have a limit, but it will be huge (over 10,000).

Post Production goes to Webinar Ignition – they are automatically on the web with a replay screen set up.

Marketing also goes to Webinar Ignition – they have worked hard to give marketers Buy buttons and Give-Away buttons built right into the system.

Potential Improvements – Webinar Ignition is built as a wrapper around Google Hangouts (and other streaming video systems). There are new features being added all the time.

Conclusion:

I'm happy with Webinar Ignition and plan to use it as my platform of choice.

NOTE: Here is a link to a Webinar Ignition: Checklist. This is a handy reference for setting up and running a Webinar Ignition Webinar. You might want to download this again from time to time. I'll be updating it as options change and as I see new options available to you.

Here is a link to a detailed checklist for preparing a Webinar Ignition

Webinar: <http://HalePringle.com/Webinar-Ignition-Checklist>

Dr. Hale Pringle

<http://HalePringle.com> Page 12

My Personal History With Webinar

I've wanted to host my own webinars for some time (really since June of 2012 when Ray Higdon told me "Hale. You should be hosting webinars.") Here it is a year and a half later and I'm just getting into the game. I've done well over a hundred webinars using GoToWebinar – but it was on someone else's system and for a limited number of guests. I didn't have the platform to host my own webinars whenever I wanted.

There were three things holding me back:

1. Me
2. Myself
3. And I

Errrrrr. That doesn't help YOU does it. Let me try again.

1. I wanted to knowledgeable about several topics so I could "teach them."
2. I wanted a platform that wasn't going to cost me an arm and a leg every month.
3. I wanted something professional.

Block #1 Knowledge

I've been able to answer online marketing questions for several years now, but there is a difference between being able to respond to a question and teaching a topic.

Now I've written over a dozen eBooks. Three of the eBooks have been on AWeber and one on building your autoresponder subscriber list with JV Giveaways. I've got things to teach.

Dr. Hale Pringle

<http://HalePringle.com> Page 13

Block #2 and 3 - Webinar Platform

I wanted a professional looking webinar platform that didn't cost so much that I felt a pinch at the end of every month.

Enter My Solution: Webinar Ignition

A few weeks ago I decided to invest in a WordPress plugin called Webinar Ignition. As I said above, I've read a number of reviews and for the most part they didn't really review the product. They listed the features. I wrote a real review and included it at the top of this eBook. I'll list a couple of key features and then cover how to use the product. Along the way I'll talk about my first encounter.

- You purchase Webinar Ignition for a one-time fee – there is no monthly and there is no charge per webinar
- Webinar Ignition offers links to pre-register for a scheduled webinar.
- Webinar Ignition adds registrants to a subscriber list in your autoresponder system.
- Webinar Ignition sends reminder emails to registrants.
- Webinar Ignition will text message registrants to remind them (if you set it up and if they ask for it.)
- Webinar Ignition is highly tailorable – if you want that. There are even edit that allow you to change the language from English to something else if you want that.
- Webinar Ignition provides a countdown screen before the webinar (if someone clicks on the link)

Dr. Hale Pringle

<http://HalePringle.com> Page 14

- Webinar Ignition uses Google Hangouts (or other Streaming Video Platforms) to actually carry out the webinar.
- Webinar Ignition shows the Presenter and “What You Will Learn” below the webinar.
- Webinar Ignition can show a link for viewers to an offer
- Webinar Ignition can pop up a “Here is an Offer” message and link when the presenter asks for it during the webinar.
- If you want to limit how long a replay is up, Webinar Ignition will display a countdown timer there too.
- Webinar Ignition can show a “Buy Now” message and link under the Replay screen.

Since the vast majority of people will be using this with Google Hangouts, it is worth noting a few other features that actually belong to Google Hangouts.

- Hangouts are free
- Hangouts can be viewed by an unlimited number of viewers
- Hangouts can have up to 10 people who are talking.
- Hangouts on air are automatically recorded and put into your YouTube Channel

Issues with Hangouts

There are a lot of neat features, but there are a few drawbacks.

- Hangouts on Air are not private. People can find them and watch or your viewers can tell other people about them and they can watch without registering.
- The setup **before** your webinar in Webinar Ignition is very straight forward. Getting your webinar actually on-air takes a little extra doing.

Dr. Hale Pringle

<http://HalePringle.com> Page 15

- There have been growing pains with the platform (there has been a lot of discussion about the standards used to build the platform. These issues seem to be moving toward resolution.)
- Live Statistics are difficult.

Here is an article by a friend of mine:

<http://www.healthcoachweekly.com/social-media/google-plus/problem-google-hangouts/>

Screen Shot Walkthrough of Webinar Ignition

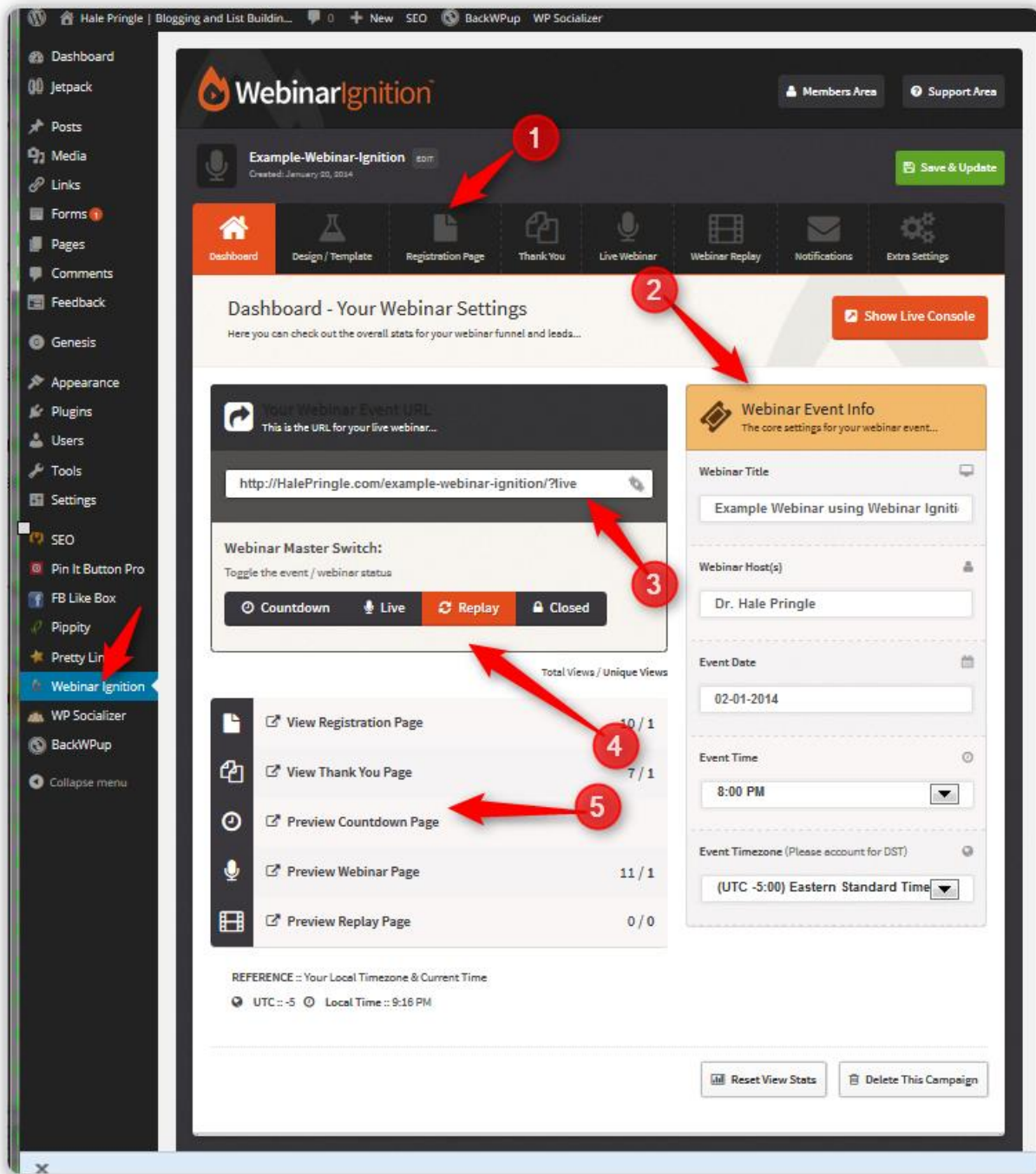
There were included in a Free eBook [Webinar Ignition: Quick Start](#).

Since I know some people do not have that eBook I'm including them here again.

Example Screens

Here are some sample screens to give you a feel for what Webinar Ignition Looks like and the set up.

Webinar Ignition Dashboard Screen



#1 – Tabs for setting up the several screens that are part of Webinar Ignition.

Dr. Hale Pringle

<http://HalePringle.com> Page 17

#2 – Basic information about the Webinar – Title, presenter, date and time.

#3 – The Main URL. This URL will take a viewer to a Countdown/Registration page before the Webinar, to the Live Webinar during the Webinar and to the Replay After the Webinar.

#4 – The “Master Switch.” Where are we in the process 1) Before – countdown, 2) During – Live, 3) After – Replay, 4) After – Closed.

#5 – Links to Preview the Screens (We’ll look at them next).

Countdown Screen

The screenshot shows a webinar countdown screen for Dr. Hale Pringle. At the top, there is a banner with the Dr. Hale Pringle logo, the text "Blogging and List Building The Fortune IS in the LIST!", and a photo of Dr. Hale Pringle. Below the banner, the text reads "You Are Viewing The Webinar That Is Not Yet Live - We Go Live on Feb 1 at 8:00 PM EST!". The main heading is "Webinar Starts at 8:00 PM Feb 1, 2014". Below this is a countdown timer showing 11 Days, 21 Hours, 53 Minutes, and 54 Seconds. Below the timer is a list of links: "* See a Webinar run with a One-Time-Cost Plugin", "* See How To Setup a Live Webinar", "* See examples of Registration Pages", "* See Steps to Start a Live Webinar", "* See an Actual Webinar Started", "* See how the webinar is automatically recorded on YouTube with YouTube", and "* See a sample Replay Screen when a Webinar is Finished". At the bottom is a green button labeled "Register For Webinar". Red arrows with numbers 1 through 5 point to various elements: 1 points to the banner, 2 points to the main heading, 3 points to the countdown timer, 4 points to the list of links, and 5 points to the "Register For Webinar" button.

Dr. Hale Pringle

Blogging and List Building
The Fortune IS in the LIST!

You Are Viewing The Webinar That Is Not Yet Live - We Go Live on Feb 1 at 8:00 PM EST!

Webinar Starts at 8:00 PM Feb 1, 2014

11 Days 21 Hours 53 Minutes 54 Seconds

- * See a Webinar run with a One-Time-Cost Plugin
- * See How To Setup a Live Webinar
- * See examples of Registration Pages
- * See Steps to Start a Live Webinar
- * See an Actual Webinar Started
- * See how the webinar is automatically recorded on YouTube with YouTube
- * See a sample Replay Screen when a Webinar is Finished

Register For Webinar

All Rights Reserved - Copyright © 2013
Powered By WebinarIgnition

#1 – Optional – this a a banner to help with branding your webinar presentations.

#2 – Title area (you can edit).

#3 – Counter.

#4 – Sales Bullets or graphic.

#5 – Button to Registration Page.

One of Several Registration Page Options

Dr. Hale Pringle Blogging and List Building The Fortune IS in the LIST!

Introducing This Exclusive Webinar From Dr. Hale Pringle

Example Webinar using Webinar Ignition

Saturday, Feb. 1, 2014 @ 8:00 PM

RESERVE YOUR SPOT!
WEBINAR REGISTRATION

Enter your name:

Enter your email:

Enter Your Phone Number...

Register For The Webinar

* we will not spam, rent, sell, or lease your information *

Create Better Webinars.
WebinarIgnition is the most flexible platform for creating professional live & automated webinar funnels.

WebinarIgnition Features:

- ✓ Customizable Registration, Confirmation, Live & Replay Pages
- ✓ Live Video Feed Integration (Including Google Hangouts)
- ✓ Email & Text Message Reminders
- ✓ Q/A / Chat Integration
- ✓ Sales and Conversion Tracking
- ✓ No Monthly Fee!

What You Will Learn On The Webinar...

- See a Webinar run with a One-Time-Cost Plugin
- See How To Setup a Live Webinar
- See examples of Registration Pages
- See Steps to Start a Live Webinar
- See an Actual Webinar Started
- See how the webinar is automatically recorded on

Dr. Hale Pringle is the author of <http://HalePringle.com> where you will find over a dozen original eBooks. He blogs on List Building, Blogging and useful tips on Internet Marketing. He is the author of AWeber: Quick Start, JV Giveaways: Quick Start and Webinar Ignition: Quick Start

Dr. Hale Pringle

<http://HalePringle.com> Page 19

Note: They currently have three registration page layouts with more on the way.

#1 – Again – optional banner.

#2 – Editable Title.

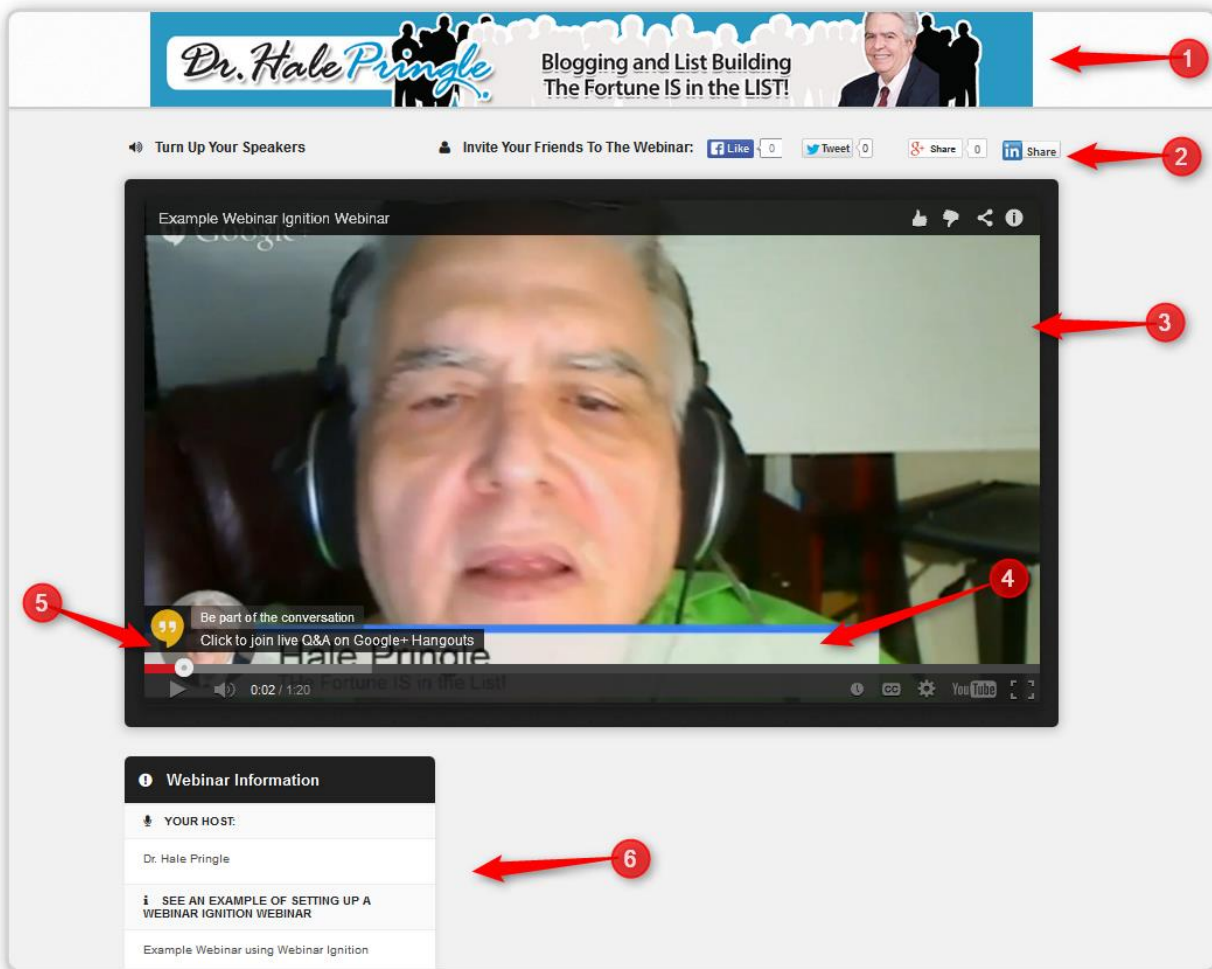
#3 – Graphic or video.

#4 – Data Entry Fields – Send to your Autoresponder system.

#5 – Selling Info – Sales Bullets or a Graphic

#6 – Image and Bio or the Presenter(s)

Live Webinar In Chat Mode



#1 – Optional Banner.

#2 – Optional Social Sharing Buttons.

#3 – Main Screen – Can have up to 10 presenters. The default is for the person speaking to be on the large part of the screen and others as thumbnails. You can control that have give one person center stage.

#4 – “Lower Third” – This is a name and tag line or an optional graphic logo.

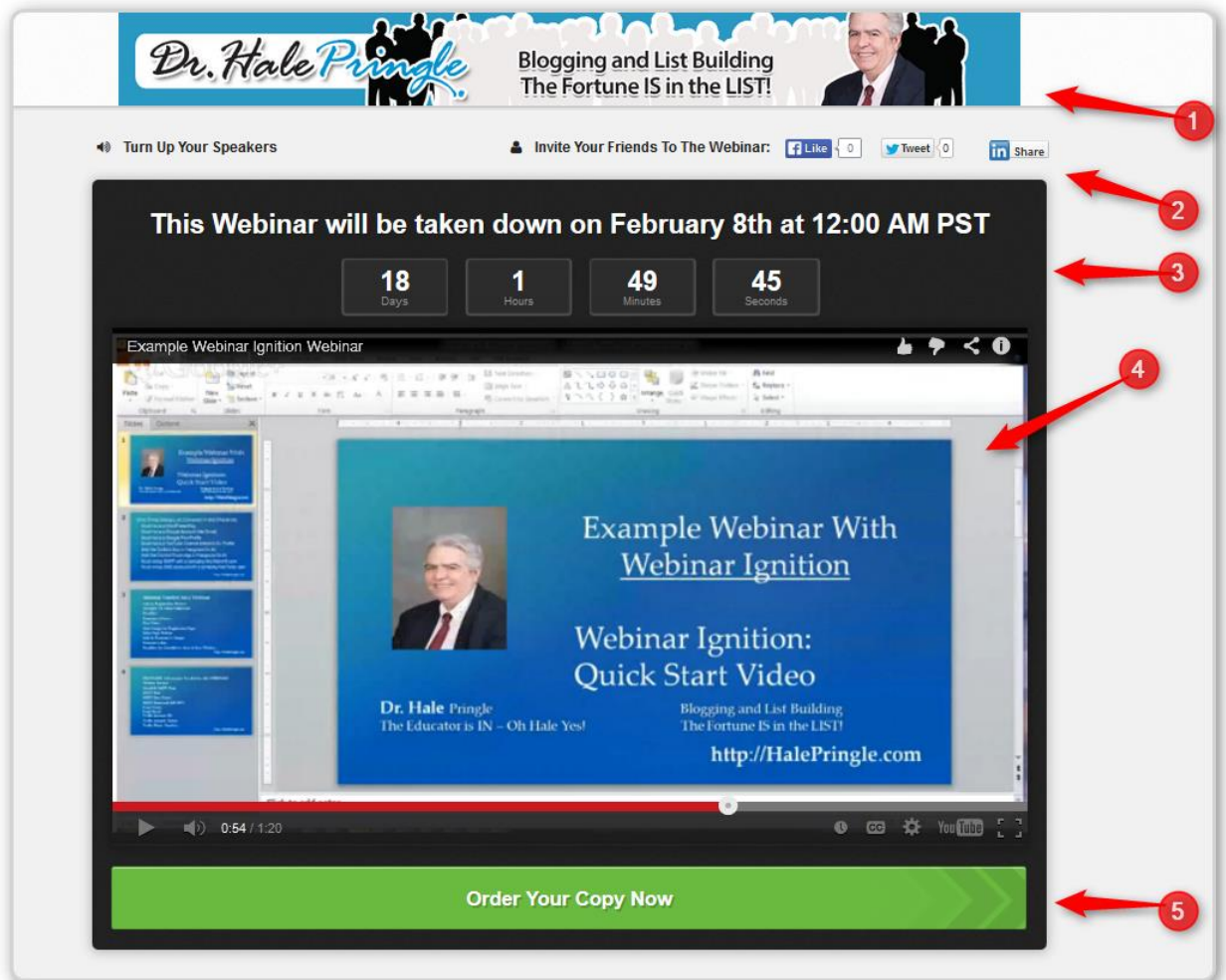
#5 – Message about Joining the Q & A conversation.

#6 – Presenter and other info about the Live Webinar.

Dr. Hale Pringle

<http://HalePringle.com> Page 21

Replay Screen



#1 – Optional Banner.

#2 – Social Sharing Buttons.

#3 – Optional Countdown until it closes. You can leave it evergreen.

#4 – Main screen in “Screenshare” mode.

#5 – Optional button that can appear after a specified number of seconds into the replay. Link to a product you are selling, giving away or additional information.

Quick View of Webinar Ignition

This link is to a quick webinar on my site (<http://HalePringle.com>)

[Webinar Ignition Quick Start Video](#)

Video Walkthrough of Setting Up a Webinar in Webinar Ignition

This link is to a YouTube video that is a longer version that shows most of the screens you use when you set up a Webinar.

www.youtube.com/watch?v=Wp2lCroEod4

12 Steps To Install Webinar Ignition and Setup a Webinar

Before You Start With Webinar Ignition (Hangouts On Air).

You need to set up a couple of things before you can function here. Some you may already have set up.

1. **YouTube channel** - If you don't already have one, you really must [create a YouTube channel](#). One of the necessary steps is to [verify your YouTube channel](#) through SMS.
2. **Google+ profile or page** – You must have a Google+ profile or page and it must be connected to your YouTube channel.
3. You need a WordPress Blog since Webinar Ignition is a WordPress Plugin. The blog doesn't have to have anything in it; you just need the basic platform.

Installing and Running My First Webinar YouTube with Webinar Ignition

I'm going to walk you through this so that you can perhaps learn from my mistakes.

TIP: Be sure you run your first webinar with a few friends. You DO NOT want to try this for the first time in front of a live audience.

Step #1: Installation

As noted above, you do need a WordPress blog. I'm not going to go into that here, but consultants can help you 1) buy a domain name, 2) buy hosting, and 3) Setup a basic WordPress blog. This can all be done in less than 15 minutes.

Dr. Hale Pringle

<http://HalePringle.com> Page 24

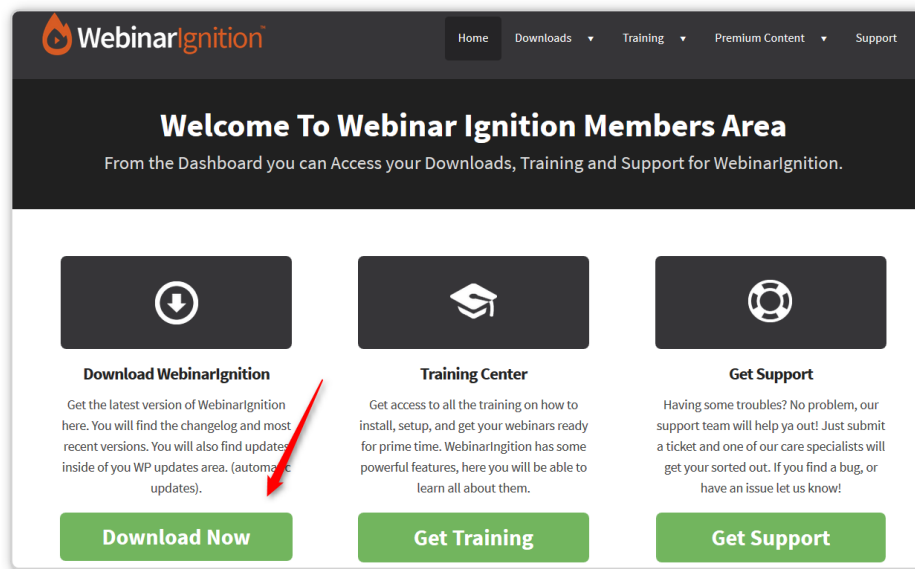
Rating for Step #1: Excellent – just like any plugin

Webinar Express installed like any other WordPress Plugin. When I purchased the product I was given access to the Webinar Ignition website:

Login to WebinarExpress.com/members

The image shows a login form for Webinar Ignition. At the top is the Webinar Ignition logo, which consists of an orange flame icon with a play button inside, followed by the text "WebinarIgnition™" in white and orange. Below the logo is a dark gray rectangular box containing the login fields. Inside this box, there is a "Username" label above a white text input field with a red asterisk icon on the right. Below that is a "Password" label above a white text input field with red dots and a red asterisk icon on the right. Under the password field is an orange button with the text "Login Into The Members Area" in white. At the bottom of the box is a "Remember me" checkbox with the text "Remember me" next to it.

Webinar Ignition – Dashboard



In the Download Section you will see three things.

Webinar Ignition – Download Section

The screenshot shows the 'Download Center – Download WebinarIgnition' section. It features an orange header with the title and a subtitle: 'Here you can download the latest version, get your license key and your license PDF file...'. Below this is a dark gray box with a red circle containing the number '1' next to the heading 'Download WebinarIgnition'. The text below says: 'Click the download button below to get the latest version of WebinarIgnition. Inside of your WP Updates section in your WP Admin panel you will receive automatic updates...'. A red arrow points from the number '1' to a green button labeled 'Download Latest Version (v1.7.0)'. Below the button is another dark gray box with a red circle containing the number '2' next to the heading 'Grab A License Keys - Needed For Installation'. The text below says: 'Below you can grab a license key. Depending on your membership level will determine how many license keys you will get. You need your username & a license key. If you ordered the unlimited site license. You will get 25 keys, and if you need more just contact support.' Below this is a section titled 'Your Active Keys ::' with a yellow background. A red arrow points from the number '2' to a message: 'You must have your username (Name) AND an active key from below to activate plugin...'. Another red arrow points from the number '3' to a list of license keys, with the first one being 'fb848b0a629236d09396b3e3d7eba86'.

Download Center – Download WebinarIgnition
Here you can download the latest version, get your license key and your license PDF file...

1 Download WebinarIgnition
Click the download button below to get the latest version of WebinarIgnition. Inside of your WP Updates section in your WP Admin panel you will receive automatic updates...

Download Latest Version (v1.7.0)

2 Grab A License Keys - Needed For Installation
Below you can grab a license key. Depending on your membership level will determine how many license keys you will get. You need your username & a license key. If you ordered the unlimited site license. You will get 25 keys, and if you need more just contact support.

Your Active Keys ::

3 You must have your username (Name) AND an active key from below to activate plugin...

2 fb848b0a629236d09396b3e3d7eba86

#1 – Click the Green Button to download the zip file containing the plugin. Store it on your computer somewhere that you can find it.

#2 - Your User Name

#3 – Your Activation Key(s) – you may have 1 or more depending on the license level you purchase.

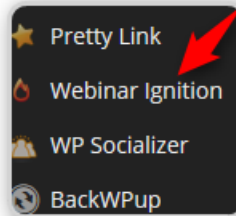
You download the plugin zip file to your hard drive.

Dr. Hale Pringle

<http://HalePringle.com> Page 27

Then in WordPress you go to the Plugin Section and install a new plugin. You use the option to upload a zip file and upload the file you just downloaded. Once it installs you will see a new option in the left tool bar of your WordPress blog.

Webinar Ignition Menu Option



Step #2: – Activate the Plugin

Rating for Step #2: Average – worked out in the end.

When you click on this option the first time you will see a screen that asks you for your user ID and an Activation Key. The screen has a Submit button. These were also on the download page.

PROBLEM 1 With Webinar Ignition

When I entered my user name and activation key and pressed the Submit button nothing happened. Here is what I did:

- Tried different browsers
- Contacted Support
- Deactivated a couple of Plugins
- Updated my site with a new version of the Plugin

Dr. Hale Pringle

<http://HalePringle.com> Page 28

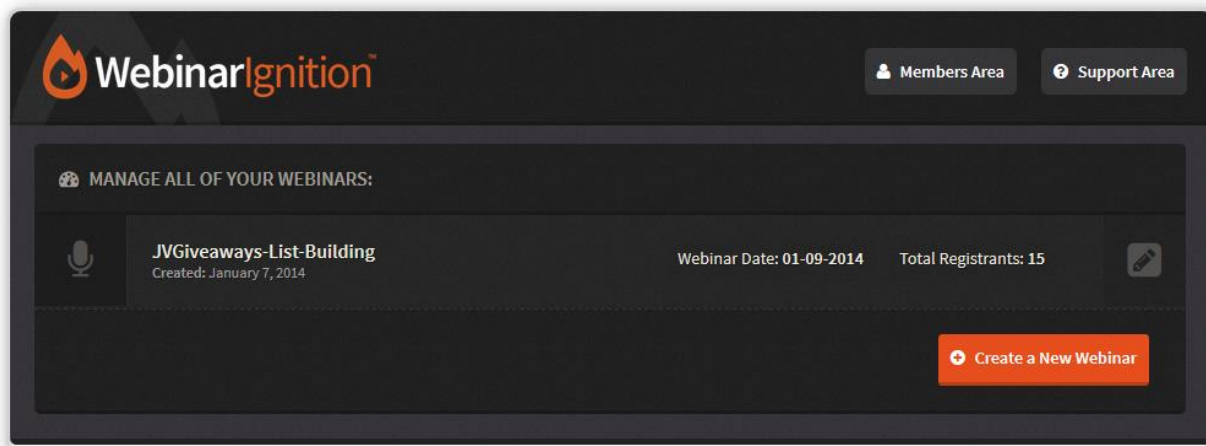
GOOD NEWS With Webinar Ignition!

Their support responded very quickly (email) and asked for a way to log into my site and troubleshoot the problem. In the meantime deactivating a couple of plugins and installed an upgrade that came out at that time solved the problem. I call this Good News, because their support was responsive. That is critical with a product like this.

Step #3: – Create a new Webinar

Rating for Step #3 – Excellent – straight forward with no surprises

List of Webinars



The first thing that you see is a list of the Webinars you have already created (obviously yours will be empty the first time) and a button to Create a New Webinar.

Dr. Hale Pringle

<http://HalePringle.com> Page 29

Once you have created one you have an option to CLONE a previous Webinar. This is useful for a replay or to preserve links to images (like your header or your logo). Here is the screen you see when you click the “Create a New Webinar” button:

Webinar Ignition™ Members Area Support Area

Create New Webinar

Here you can set up a new webinar...

Webinar Name: Give your new webinar a name / pretty url...
** Used for the URL: ie: <http://yoursite.com/webinar-name>

Test Webinar

Webinar Type: Select the webinar type...
You can create a Live Webinar, Auto Webinar, OR Clone a Webinar...

NEW :: Live Webinar
NEW :: Live Webinar
NEW :: Evergreen Webinar
CLONE :: JVGiveaways-List-Building
CLONE :: Webinars-With-Webinar-Ignition

REFERENCE :: Your Local Timezone & Current Time
UTC :: -5 Local Time :: 2:32 PM

Webinar Event Info

The core settings for your webinar event...

Webinar Title *
Your Webinar Title...

Webinar Host(s) *
The Name Of The Host(s)...

Event Date *
08-08-2013

Event Time * (24hr Time)
6:00 PM

Event Timezone *
(UTC -5:00) Eastern Standard Time, W

The lower arrow shows you where you can clone an existing Webinar.

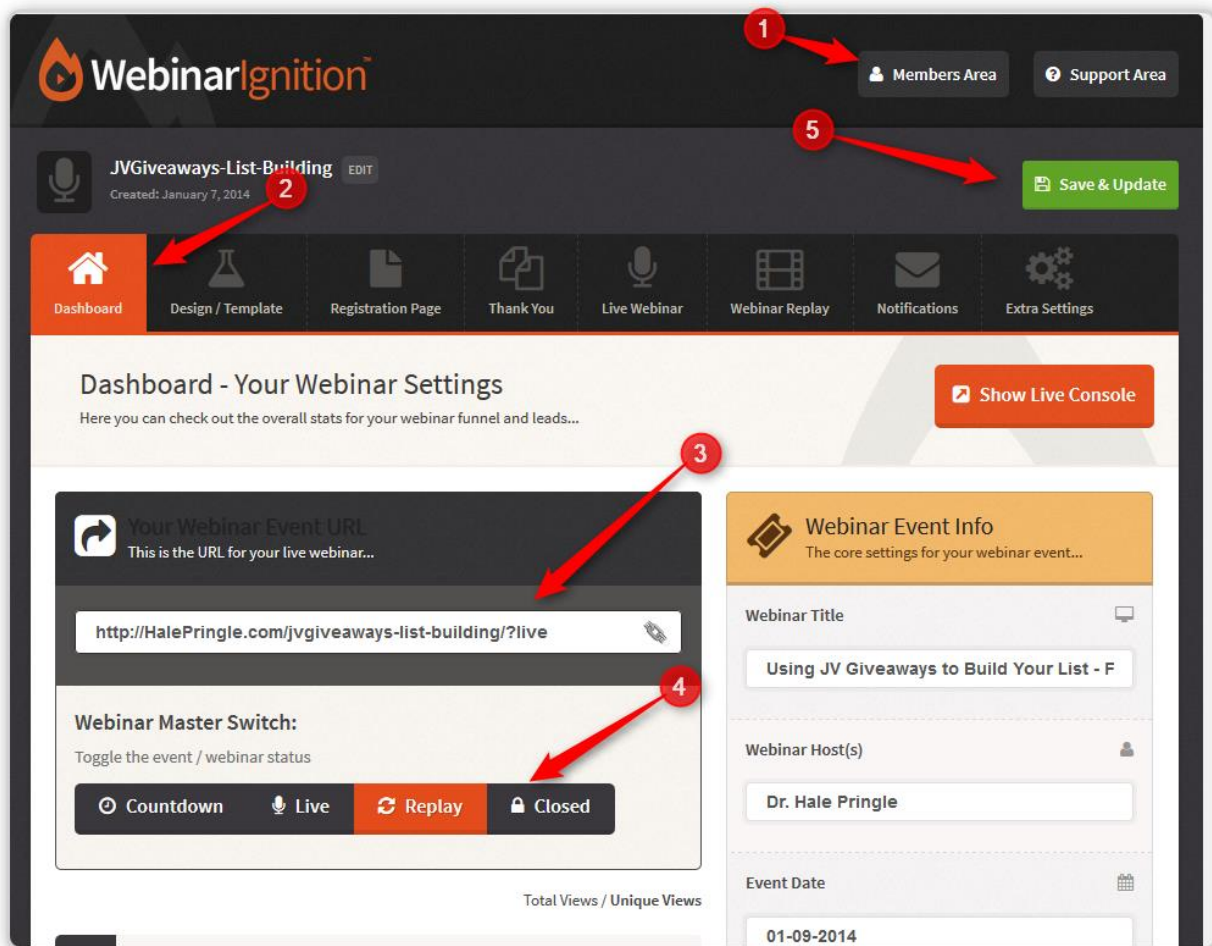
The area on the right is where you fill out the title, presenter, date and time for your new webinar.

Dr. Hale Pringle

<http://HalePringle.com> Page 30

Once you have save that data you will see the main screen.

Main Webinar Console



#1 – Click here to go to the Webinar Ignition Website, login and go through their training. It is short and to the point.

NOTE: It does NOT COVER much about running a Google Hangout. There are many YouTube Videos and Courses that do that. Here are a few resources:

- [Google+ Hangouts On Air](#) (pdf)
- [Google's Hangout on Air Support](#)

Dr. Hale Pringle

<http://HalePringle.com> Page 31

#2 – This arrow is pointing at the main menu. Each icon takes you to a different screen with information you can fill in.

NOTE: For the most part the defaults are set and you do not have to make changes to have a functional Webinar. They give you the flexibility to tailor the system to your tastes or to make it congruent with the look and feel for your whole company or website.

#3 – This is the URL you send to people so that they can pre-register for the Webinar. Registrants are automatically added to one of your Autoresponder Subscriber lists (if you have set that up. I'll cover that soon.)

#4 – What they call the Master Switch tells the system where you are in sequence of events that make up a webinar: 1) Counting down toward the time the webinar should start, 2) Presenting the Webinar, 3) Presenting Replays of the Webinar (with an optional countdown until the webinar is taken off the air and 4) After the webinar has been shut down (optional of course.) The link in #3 above takes you to different screens depending upon where you are in the sequence of events.

The bottom of the screen contains links to the various screens I mentioned in #4 above.

Main Webinar Console – Part 2

The screenshot shows the 'Main Webinar Console – Part 2' interface. At the top left is the 'Webinar Master Switch' with buttons for 'Countdown', 'Live', 'Replay' (highlighted in orange), and 'Closed'. Below this is a table of preview links and their view statistics. To the right is a form for webinar details including 'Webinar Host(s)', 'Event Date', 'Event Time', and 'Event Timezone'. At the bottom right are buttons for 'Reset View Stats' and 'Delete This Campaign'. Red callout numbers 1 through 4 point to specific areas: 1 points to the Master Switch, 2 points to the preview links table, 3 points to the 'Reset View Stats' button, and 4 points to the 'Delete This Campaign' button.

| | Total Views / Unique Views |
|--|----------------------------|
| View Registration Page | 37 / 21 |
| View Thank You Page | 51 / 16 |
| Preview Countdown Page | |
| Preview Webinar Page | 42 / 16 |
| Preview Replay Page | 11 / 11 |

REFERENCE :: Your Local Timezone & Current Time
UTC :: -5 Local Time :: 7:52 PM

#1 – The section over on the right (plus the rest of it on the previous screen shot) is where you describe your upcoming Webinar. You give it a title, tell people who will present and choose a date and time.

#2 – These links let you see how the various screens look.

#3 – You can reset the stats, if you want.

#4 – You can delete the webinar, if you want.

Click on the Green Save & Update when you have completed the page

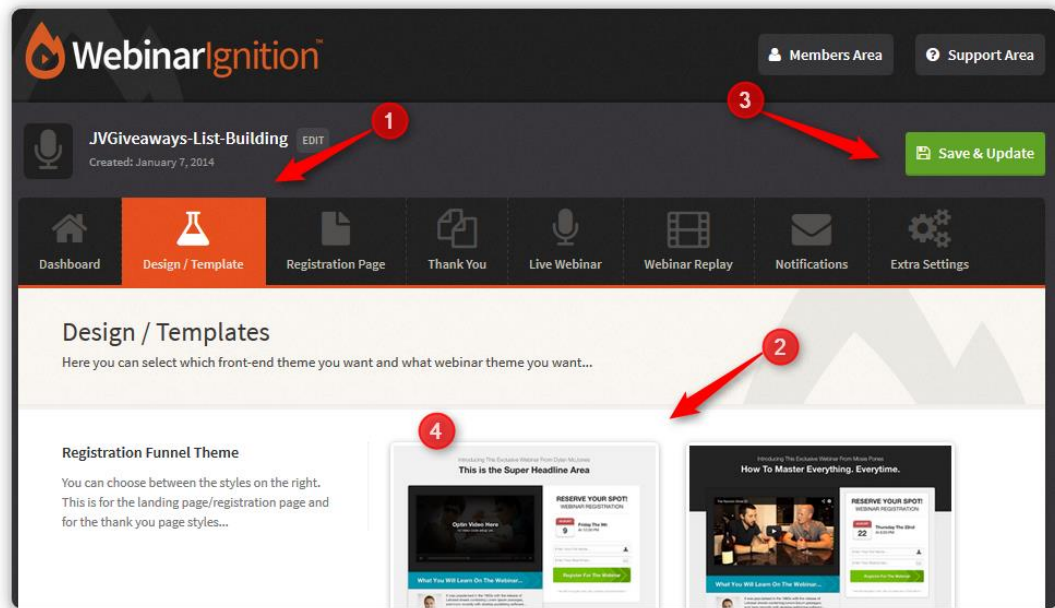
Step #4: – Pick a Template for Your Registration Page

Rating: Very Good – They didn't mention that you don't need a video

Dr. Hale Pringle

<http://HalePringle.com> Page 33

Pick a Template Page



#1 – This is the Menu Option to Pick a Registration Page Template.

#2 - Click on One.

#3 – Click on Save & Update.

Note: There is at least one more template available here. They will be adding more.

As I noted in my rating, my one (minor) complaint is that I didn't want to create a video for my first sample Webinar. All of the Templates show a video and they didn't mention that you can toggle the video section off.

Since it is a one click and then Save and Exit, this is a very simple step.

Step #5: – Set Up Registration Page

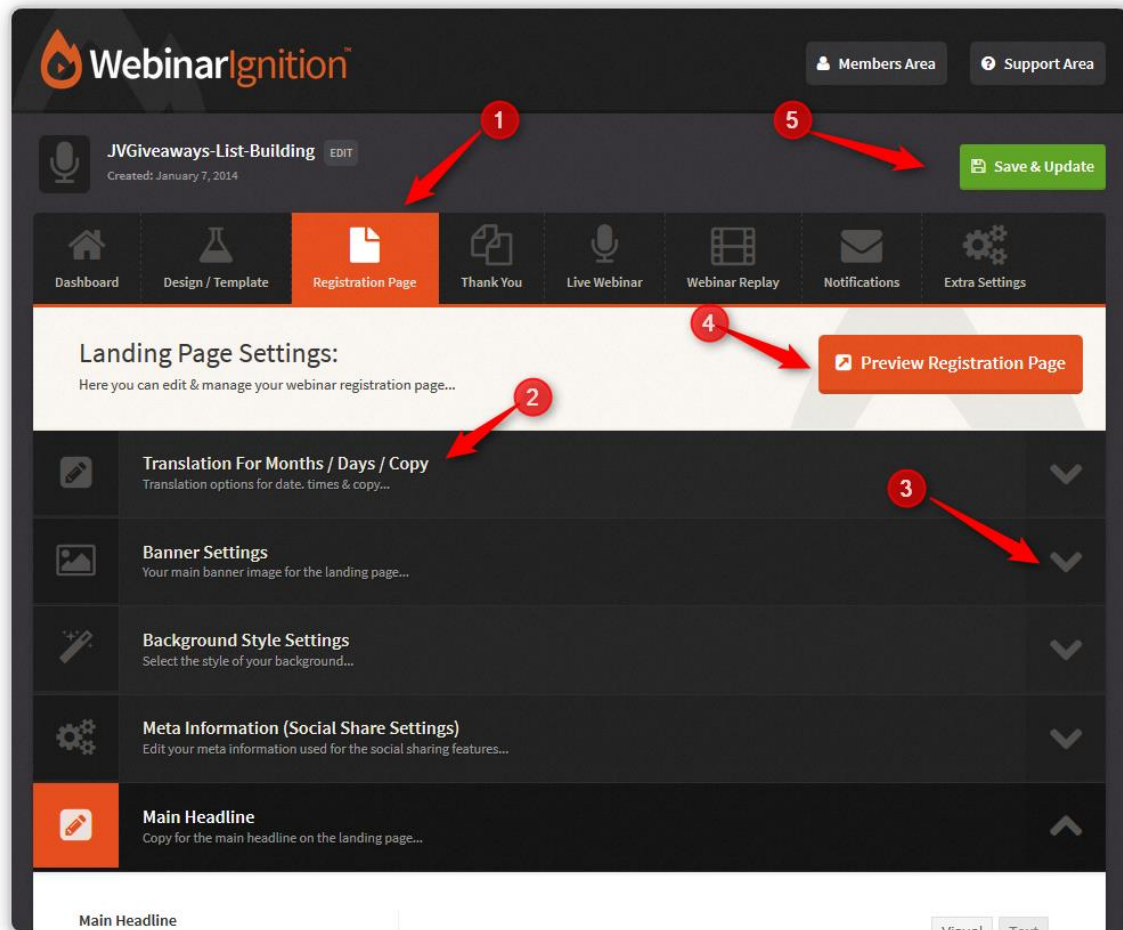
Rating: Average – The Setup Instructions for AWeber would be confusing to most people.

Dr. Hale Pringle

<http://HalePringle.com> Page 34

The next step is where you tailor the page that visitors see when they go to register for your webinar.

Registration Page



#1 – Menu Option to Edit Registration Page.

#2 - You can use languages other than English. The top menu option here lets you change Jan, Feb, Mar... to the equivalents in the language of your choice. For English you just leave them alone.

#3 – You click on these arrows to open or close sections on this screen. When the arrows are pointing UP the section is closed.

Dr. Hale Pringle

<http://HalePringle.com> Page 35

#4 - Preview your work.

#5 – Save and Exit when you are happy.

Example Registration Page

The image shows a registration page for a webinar by Dr. Hale Pringle. The page has a blue header with the Dr. Hale Pringle logo and a photo of Dr. Pringle. Below the header, the text reads "Introducing This Exclusive Webinar From Dr. Hale Pringle". The main title of the webinar is "Using JV Giveaways to Build Your List - Fast and Inexpensive". Below the title, the date and time are listed: "Thursday, Jan. 9, 2014 @ 8:00 PM". The registration form is titled "RESERVE YOUR SPOT!" and "WEBINAR REGISTRATION". It contains three input fields: "Enter your name:", "Enter your email:", and "Enter your phone (optional)". Each field has a corresponding icon (person, email, and phone) to its right. Below the input fields is a green button labeled "Register For The Webinar". At the bottom of the form, there is a small disclaimer: "* we will not spam, rent, sell, or lease your information *". To the right of the registration form is a large graphic with the text "JV GIVE AWAY" in large, colorful, 3D block letters. Red arrows with numbers 1 through 5 point to various elements: 1 points to the Dr. Hale Pringle logo, 2 points to the webinar title, 3 points to the "RESERVE YOUR SPOT!" text, 4 points to the "Enter your phone (optional)" field, and 5 points to the "JV GIVE AWAY" graphic.

#1 – LOGO - They gave me a place to upload a logo/banner. I used the one from my blog. This image needs to be wider than it is tall in most cases. They don't give a suggested size.

#2 – Title for Your Page – You edit this with a typical WordPress Editor.

Dr. Hale Pringle

<http://HalePringle.com> Page 36

#3 – These data entry fields come from code you get from your Autoresponder Company. This is the section where their instructions were a little confusing for AWeber.

#4 – Notice that I do have the phone number field. This is optional, and at one point they say that it isn't sent to the Autoresponder Company. It is sent, if you set it up.

#5 – This is what they call the Call-To-Action Image. They also ask for a small image that is used when links to your webinar are shown on Social media sites. I used the same image resized down to a small. They tell you 120px by 120px for the small image and 500px Wide. They mention using a height of 281px, but I used a square one and liked the results. Be careful not to use a low resolution image or it will look pixelated.

In another section they ask for an image and a bio for the main presenter.

Integrating with AWeber – The Last Option on the Page

Webinar Ignition integrates with several autoresponder systems, but I am going to stick with AWeber for the simple reason that it is what I know and use.

They have a document that covers integrating with AWeber, but I have a couple of problems with it and so I'll cover the integration in a little more depth here.

AWeber – Step 1 – Create a New List in AWeber

You don't really HAVE to do this, but I suggest you do. It makes it very easy to track and know how many people ended up on your list from each webinar.

Dr. Hale Pringle

<http://HalePringle.com> Page 37

Be sure that the list is set to SINGLE OPT-IN when you create it (or go back and edit it). You want people to go to the confirmation page as soon as they finish registering. If you do decide to use Double Opt-in, be sure to send them to the <your-webinar>/?confirmed page when they successfully respond to the confirmation email.

I use the List Automation feature (described in my eBooks on AWeber) to automatically add the new subscribers to my “main” list which is where I have my email sequence. It also allows you to schedule emails for just this group if you have trouble setting up their automatic email sequence – like I did.

AWeber – Step 2 – Create a Sign Up Form for the New List

Don’t worry about the look and feel of this form in AWeber. You just need to make sure the fields you want are included on the form. I added an option phone number to mine.

NOTE: IMHO you want the phone number even if it reduces the percentage of opt-ins a little. You can use this phone number to follow up with people who did not attend after registering or attended but did not buy your product.

NOTE: Be sure to create the fields in this order: Name, Email, and Phone!

Sample Sign Up Form in AWeber

The screenshot displays the AWeber form builder interface. At the top, there is a toolbar with buttons for PREVIEW, HEADER, FOOTER, PRIVACY, COUNTER, POWERED, IMAGE, DIVIDER, and TEXT. Below this is a 'Templates' section with a 'Form Type' dropdown, 'Type: In-Line', and 'Width: 225 px'. The main area shows a sample sign-up form with the following elements:

- Name:
- Email:
- Phone: (optional)
- SUBMIT button
- RESIZE handle
- Text: We respect your [email privacy](#)
- Text: [Email Marketing](#) by AWeber
- EDIT FOOTER button

I did add a custom field and named it Phone. It is a text field and the "Required" check mark is NOT checked.

Settings Page for Sign-Up Form

The screenshot shows the 'Settings' tab selected in the top navigation bar. The 'Basic Settings' section contains the following fields and options:

- Form Name*:** A text input field containing 'WebinarIgnition - JV Giveaway Webinar'. A red arrow labeled '2' points to this field.
- Facebook Integration:** A section with a checkbox labeled 'Enable Facebook registration form. Form must be at least 300px wide.' A red arrow labeled '3' points to this section, and a red 'X' is drawn over it.
- Thank You Page:** A dropdown menu set to 'Custom Page' with a 'PREVIEW' button next to it. A red arrow labeled '4' points to the 'PREVIEW' button.
- URL:** A text input field containing 'http://HalePringle.com/jvgiveaways-list-building/?confirmed'. A red arrow labeled '5' points to this field.
- Open this in a new window:** A checkbox that is currently unchecked.
- Already Subscribed Page:** A dropdown menu set to 'Custom Page'.
- URL:** A text input field containing 'http://HalePringle.com/jvgiveaways-list-building/?confirmed'.
- Show Advanced Settings:** A link with a gear icon.

Red arrows labeled 1 through 5 indicate the sequence of steps for setting up the form. Arrow 1 points to the 'Settings' tab, arrow 2 points to the 'Form Name' field, arrow 3 points to the 'Facebook Integration' section, arrow 4 points to the 'PREVIEW' button, and arrow 5 points to the 'Thank You Page' URL field.

#1 – This is the second screen of the Sign Up Form Creation

#2 - Give your form a name (one that means something to you)

#3 – DO NOT activate Facebook Integration here. It breaks the Webinar Ignition System.

Dr. Hale Pringle

<http://HalePringle.com> Page 40

#4 – This is where Webinar Ignition’s document is a little weak. They talk about it, but the screen example they show is not correct for Live Webinars and that is what I think most of us will be using this for. You must set the Thank You Page to go to the same link as the main link Webinar Ignition created for your Webinar with one change. You remove the “?live” from the end of the link and replace it with “?confirmed”.

#5 – I use the same Custom Page for people who are already subscribed. If they have lost their link and want to get a new registration, that is fine with me. AWeber will not allow them onto a list more than time. I do NOT WANT them to get a “You are Already Subscribed” message when they are trying to attend my webinar.

AWeber HTML

The screenshot shows the AWeber HTML generation interface. At the top, there are three tabs: '1 Design' (Customize the look and style of your form.), '2 Settings' (Edit your form's properties and choose a thank you page.), and 'Publish' (Place your form). Below the tabs, the question 'Who Will Publish This Form To Your Website?' is displayed. A large grey button labeled 'I Will Install My Form' with a pencil icon is prominent. Below this, there are two options: 'Javascript Snippet' (The Quick and Easy Version) and 'Raw HTML Version' (Advanced Design Customization). A section titled 'For Those Comfortable with Raw HTML:' lists two bullet points: 'Easily customizable to fit any scenario.' and 'Track statistics in your account.' Below this, a code editor shows JavaScript code for setting class names. At the bottom, there is a checkbox labeled 'Include beautiful form styles. Uncheck to get unformatted basic form.' which is currently checked. Red arrows with numbers 1 through 5 point to specific elements: 1 points to the 'Publish' tab, 2 points to the 'I Will Install My Form' button, 3 points to the 'Raw HTML Version' option, 4 points to the JavaScript code, and 5 points to the 'Include beautiful form styles' checkbox.

1 Design Customize the look and style of your form. ... 2 Settings Edit your form's properties and choose a thank you page. ... Publish Place your form

Who Will Publish This Form To Your Website?

I Will Install My Form
You are comfortable with HTML and have access to edit your pages

Javascript Snippet
The Quick and Easy Version

Raw HTML Version
Advanced Design Customization

For Those Comfortable with Raw HTML:

- Easily customizable to fit any scenario.
- Track statistics in your account.

```
document.getElementById("af-body-946474233").className = "af-body inline af-quirksMod";
}
if (document.getElementById("af-header-946474233")) {
  document.getElementById("af-header-946474233").className = "af-header af-quirksMode";
}
if (document.getElementById("af-footer-946474233")) {
  document.getElementById("af-footer-946474233").className = "af-footer af-quirksMode";
}
})();
-->
</script>
<!-- /AWeber Web Form Generator 3.0 -->
```

☒ Include beautiful form styles. Uncheck to get unformatted basic form.

#1 – Publish - the third screen of creating a Sign Up Form.

#2 - Click on the large grey “I Will Install” button.

#3 – Click on Raw HTML Version.

#4 – Make sure the code is highlighted and Ctrl-C (Cmd – C on a Mac) or Right Click → Copy to place this code into your computer’s clipboard.

#5 – It doesn’t seem to matter if this is checked or not.

Don’t Forget to SAVE your Form as you go along.

Dr. Hale Pringle

<http://HalePringle.com> Page 42

Once you have the HTML Code in your clipboard, you can open up the “Optin Form Creator / AR Integration section at the bottom of the Registration Page.

AWeber Integration

The screenshot shows the AWeber integration interface. At the top left, under 'Raw HTML Version Of Your Optin Code:', there are two links: 'Aweber Integration Tutorial' (labeled 1) and 'MailChimp Integration Tutorial' (labeled 2). To the right is a text area containing HTML code starting with '<!-- AWeber Web Form Generator 3.0 -->'. Below this, the 'Available Fields' section has two buttons: 'Set Action URL and Method from raw html' (labeled 3) and 'Last Name field' (labeled 4). The 'Form Builder' section on the right contains a 'FORM ACTION URL:' field with 'http://www.aweber.com/scripts/addlead.pl' (labeled 5) and a 'FORM METHOD:' dropdown set to 'POST' (labeled 6). Below these are three form fields: 'Full Name / First Name' mapped to 'name', 'Email' mapped to 'email', and 'Phone' mapped to 'custom Phone'. Each field has a 'FIELD LABEL / PLACEHOLDER:' text and 'ORDER'/'REMOVE' links.

#1 – Paste the HTML Code here (Ctrl-V or Cmd-V or Right Click → Paste).

NOTE: This may be a button not shown here. After you Paste the HTML there may be a button that says “Split AR Code.” You need to click on that so the system will read through your HTML and find the fields. I am saying “May Be” here since the

screens have changed rather dramatically since the tutorial videos on Autoresponder (AR) Integration was shot.

#2 – Click here to see Webinar Ignition’s AWeber instruction sheet.

#3 – Name and Email are probably already added here. Email is for sure. You may need to click the Add button to add Phone or any other fields you added.

#4 – THIS WILL BE BLANK – YOU MUST choose “name” (or the name of the field your autoresponder company uses to store Subscriber Names).

#5 – THIS WILL BE BLANK – YOU MUST choose “email” (or whatever your autoresponder company uses to store email addresses).

#6 – THIS WILL BE BLANK – YOU MUST choose “Custom Phone”

NOTE: If you are using other fields you will need to add them and link them to the appropriate fields in your Autoresponder System.

After you Save your form there is a button at the top of the screen to preview your form.

Be Sure the Action URL and Method is set

Action URL Button

The screenshot shows the AWeber Form Builder interface. It is divided into several sections:

- Raw HTML Version Of Your Optin Code:** This section contains a text area with HTML code. A red circle with the number 1 points to the code.
- Available Fields:** This section contains two buttons: "Set Action URL and Method from raw html" (with a green "set" button) and "Last Name field" (with a green "add" button). A red circle with the number 2 points to the "set" button.
- Form Builder:** This section contains a "FORM ACTION URL:" field with the value "http://www.aweber.com/scripts/addlead.pl" and a "FORM METHOD:" dropdown menu set to "POST". A red circle with the number 4 points to the "FORM ACTION URL:" field.
- FORM FIELDS:** This section contains a "FIELD TYPE:" dropdown menu set to "Full Name / First Name" and a "MAP TO (AR FORM FIELD):" dropdown menu set to "name". A red circle with the number 3 points to the "MAP TO (AR FORM FIELD):" dropdown menu.

#1 – After you paste the HTML code in from AWeber

#2 – Be sure the <http://www.aweber.com/scripts/addlead.pl> and “POST” are filled in. If not press the Add Button

#3 – Again make sure the your variable are “mapped” to the right field to AWeber knows where to put things in your List.

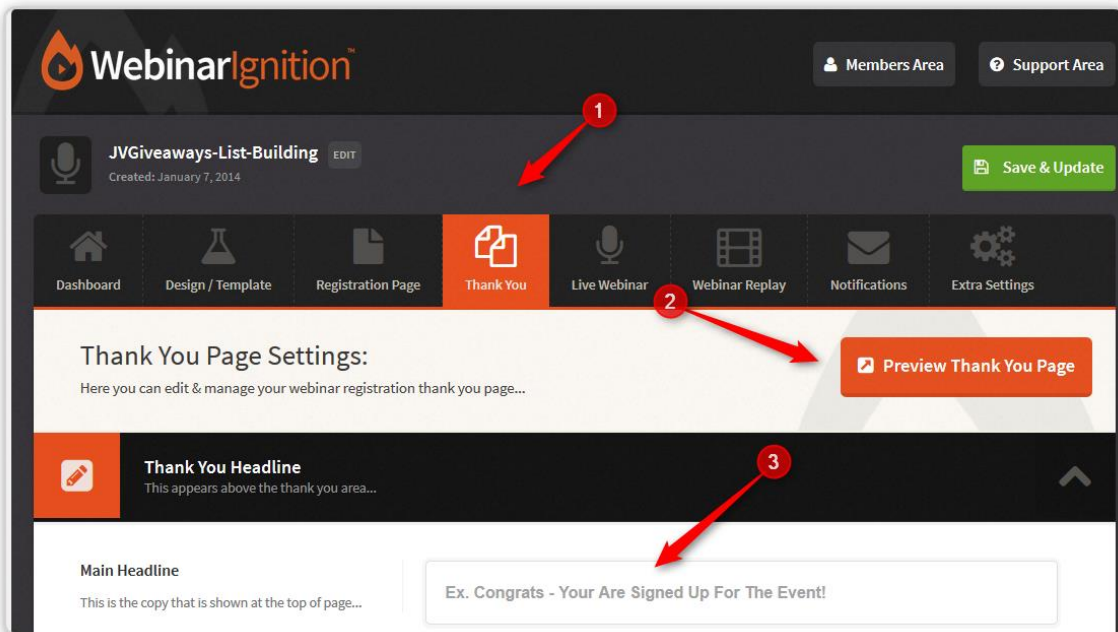
NOTE: !! TEST TEST !! You need to sign yourself up and then go to AWeber to see that the information really did transfer and into the correct fields.

Step #6: – Set Up Thank You Page – Confirmed Registration Page

Dr. Hale Pringle

<http://HalePringle.com> Page 45

Thank You / Confirmed Page Set Up



#1 – Thank You Page Setup (this is the page your viewers go to when they are directed to <your Webinar Ignition link>/?confirmed).

#2 – You can Preview the Page here.

#3 – I have “Opened” the top option. I could edit this line. You will see in the same screen (coming next), that I did not edit it.

Example Thank You / Confirmed Page

Dr. Hale Pringle Blogging and List Building
The Fortune IS in the LIST!

Congrats - You Are All Signed Up!
Below is all the information you need for the webinar...

Looking Forward To Seeing You On The Webinar!
An email is being sent to you with all the information on the left. If you want more reminders for the event. Below you can add the event dates to your calendar...

Add To Your Calendar
Google Calendar iCal / Outlook

Get A SMS Reminder
321
Get Text Message Reminder

Here Is Your Webinar Event URL...
<http://HalePringle.com/jvgiveaways-list-building/?live>
Save and bookmark this URL so you can get access the live webinar and webinar replay...

#1 – Totally Editable

#2 – Again this is the link to your webinar. Your registrants see it here.

#3 – SMS Text Messaging - I haven't tested this option yet. There is a section later on for setting it up. When it is active you registrants can receive an SMS text message reminding them that the webinar is about to start. You can hide this section if you haven't set up the SMS texting.

Dr. Hale Pringle

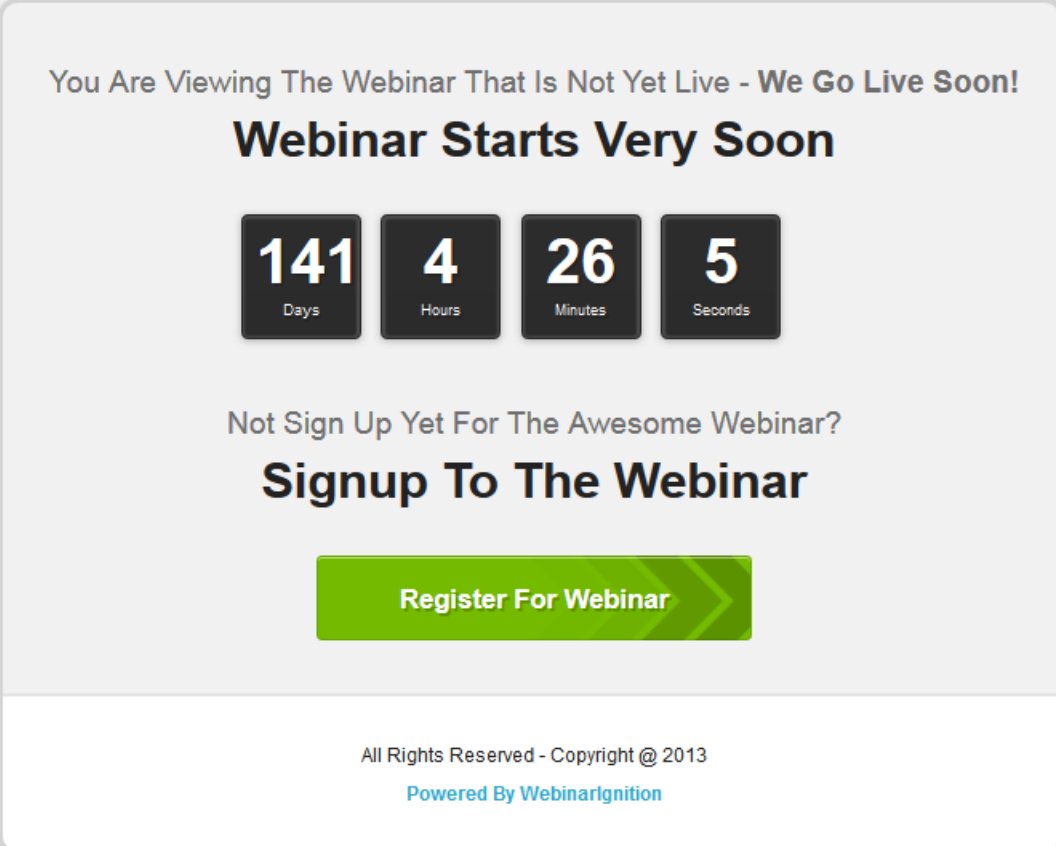
<http://HalePringle.com> Page 47

PROBLEM – It is minor, but when I Preview the Registration Page it often shows the page and then jumps immediately to the Confirmation Page. Opening the link with ?live at the end in another browser seems to work most of the time.

ODDITY – You are looking at and working on the Registration Page here, however that is NOT what the viewers see first when then go to the ?live link.

They see the Countdown Page:

Standard Countdown Page

A graphic representing a standard countdown page. It has a light gray background with rounded corners. At the top, it says "You Are Viewing The Webinar That Is Not Yet Live - We Go Live Soon!" in a small, dark font. Below that is the heading "Webinar Starts Very Soon" in a large, bold, dark font. In the center, there are four dark gray boxes with white numbers: "141" (Days), "4" (Hours), "26" (Minutes), and "5" (Seconds). Below the countdown is the text "Not Sign Up Yet For The Awesome Webinar?" in a small, dark font, followed by "Signup To The Webinar" in a large, bold, dark font. At the bottom of the main content area is a green button with the text "Register For Webinar" and a right-pointing arrow. At the very bottom, in a smaller font, it says "All Rights Reserved - Copyright @ 2013" and "Powered By WebinarIgnition" in blue.

You Are Viewing The Webinar That Is Not Yet Live - We Go Live Soon!

Webinar Starts Very Soon

| | | | |
|------|-------|---------|---------|
| 141 | 4 | 26 | 5 |
| Days | Hours | Minutes | Seconds |

Not Sign Up Yet For The Awesome Webinar?

Signup To The Webinar

[Register For Webinar](#)

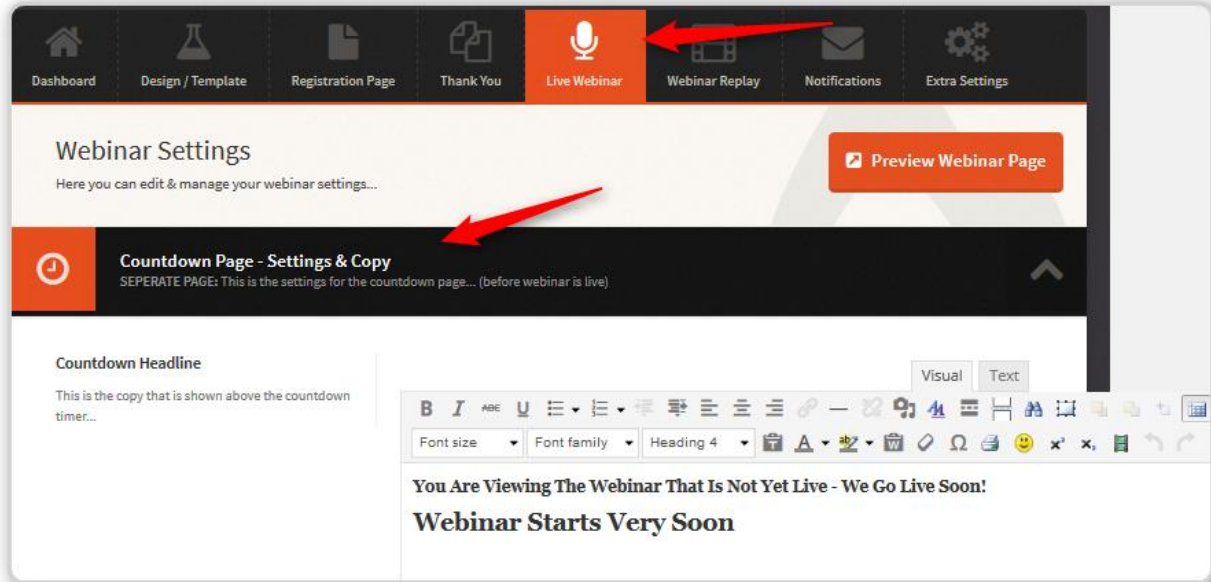
All Rights Reserved - Copyright @ 2013
Powered By WebinarIgnition

This page is set up over on the Live Webinar Page:

Dr. Hale Pringle

<http://HalePringle.com> Page 48

Countdown Page Set Up



I'm sure the reason for this is that Webinar Ignition allows you to set up an Evergreen Webinar – one that never goes live. It is just available all the time or at set times of the day and on set days of the week. The ones that are available all the time would not have a countdown page.

Step #7: – The Live Webinar Page

The trickiest part of integrating Webinar Ignition and Google Hangouts (or one of the other streaming video services) is the EMBED CODE.

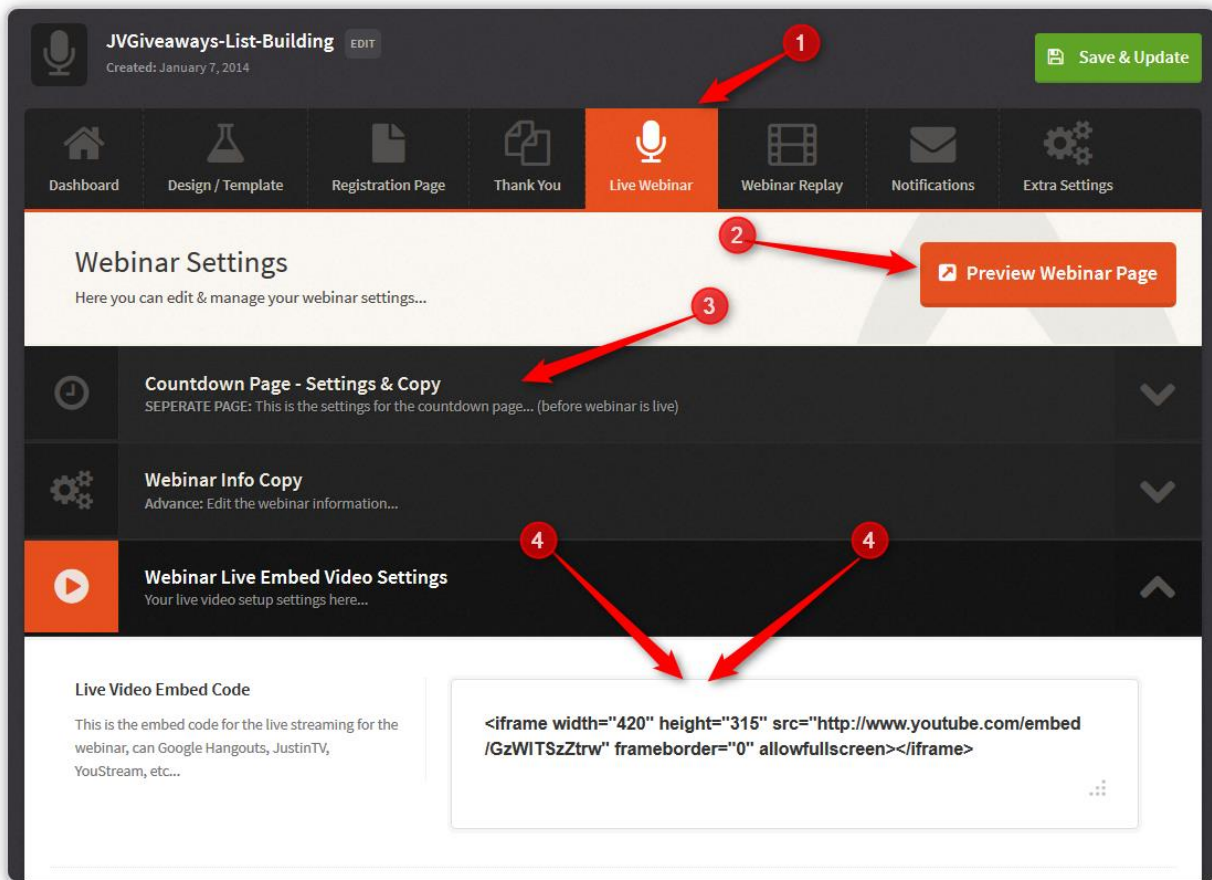
This is where I ran into problems the first time I ran a Webinar Ignition Webinar. The training videos talked about the embed code, but there is a screen called the Live Console Screen that confused me. People who are used to Google Hangouts on Air won't be confused, but I'm assuming that Hangouts on Air are new to you and so I want you to be aware that it is coming.

Dr. Hale Pringle

<http://HalePringle.com> Page 49

Here is the Live Webinar Screen:

Live Webinar Menu Option



#1 – This is the Live Webinar Menu Option.

#2 - You can see what the wrapper for your webinar will look like by clicking on this Preview Webinar Page Button.

#3 – There is a title in the Countdown Settings section. It defaults to some of the information you entered already, but you can change it here. **You really need to edit this page.**

CRITICAL STEP

Dr. Hale Pringle

<http://HalePringle.com> Page 50

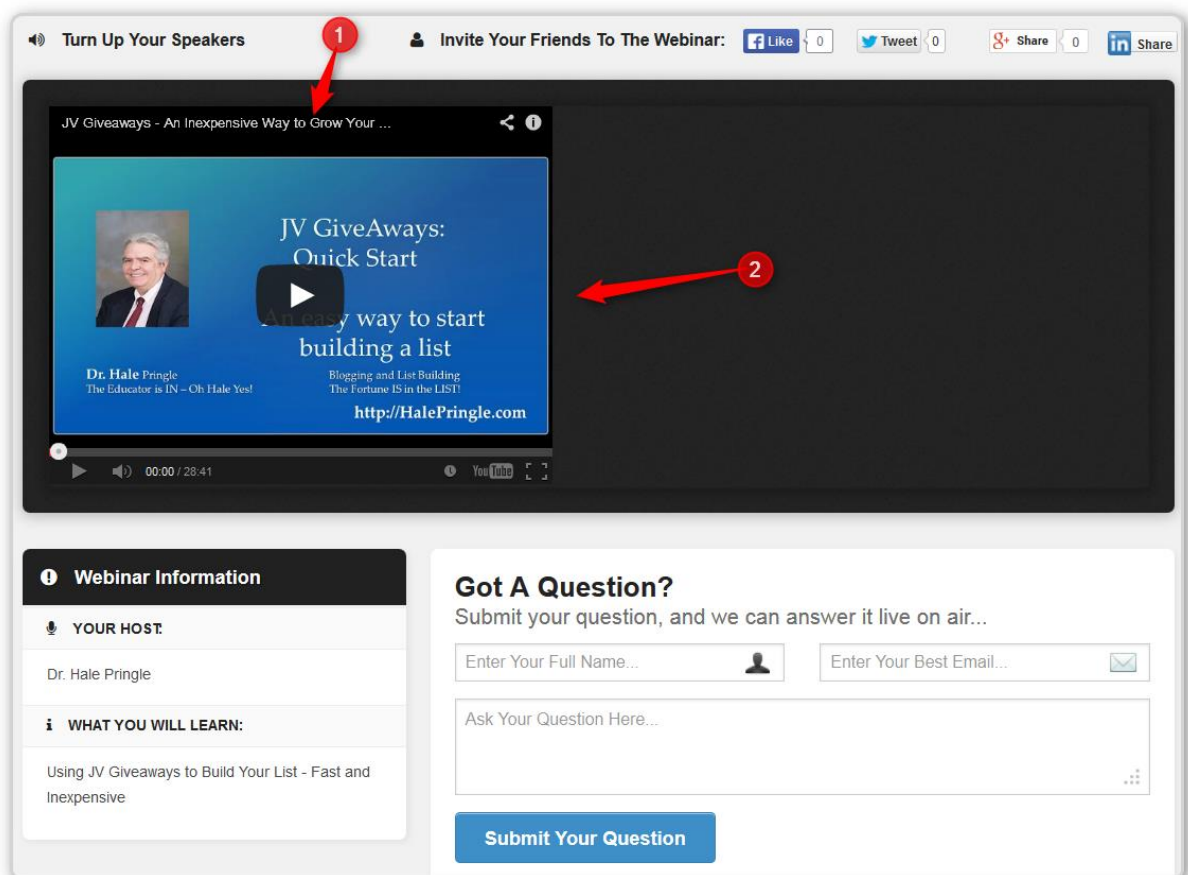
#4 - This is Critical. After you start a hang out you **MUST** paste an embed link code here to attach your live Hangout with Webinar Ignition. Note: paste the same code into the Replay Screen. **You must also go to the Home Page and set the Master Switch to LIVE.**

There are more options on the page. Some are social sharing and some have to do with Q & A sections.

NOTE: You will get more on Q & A here when I learn more about it!!

Here is what my Webinar Page looked like:

Sample Webinar Page



#1 – This is the title I mentioned above, the one that can be edited.

Dr. Hale Pringle

<http://HalePringle.com> Page 51

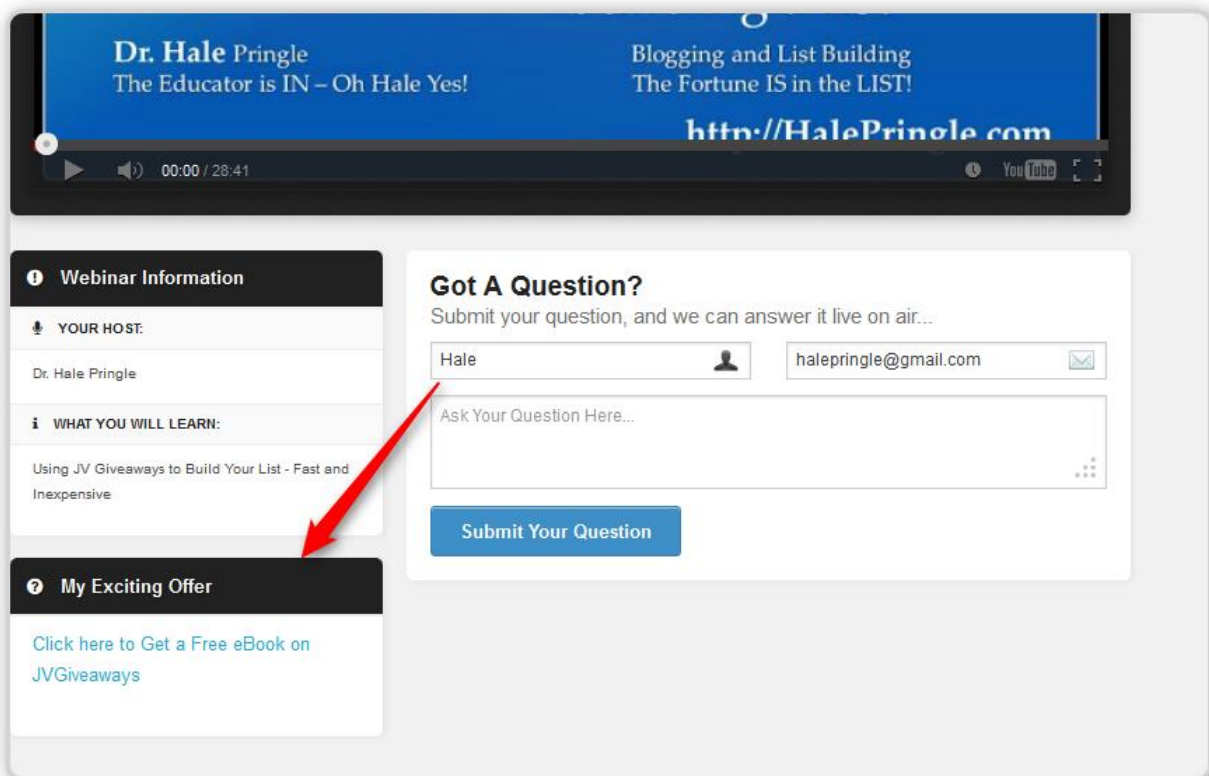
#2 – This area will say “Stand By...” when you have pasted the Embed Code into the Live Webinar Menu option, but have not actually started the Broadcast in Google Hangouts on Air.

OFFER on the LIVE Webinar Screen

You can activate a section of the Live Screen that offers your viewers a link to one of your offers. This can be a free gift or a link to a special offer that your webinar is about. This is optional and you do NOT have to use the section. You can toggle it off.

Here is what it looks like:

Offer Active

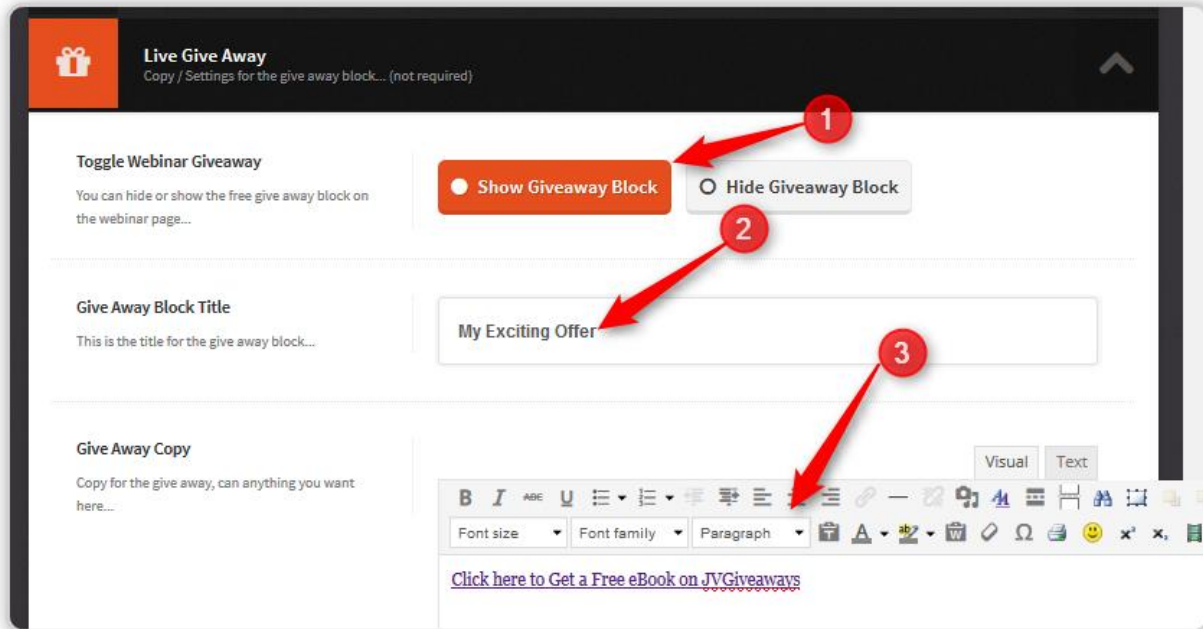


Here is how I added this offer:

Dr. Hale Pringle

<http://HalePringle.com> Page 52

Edit The Offer on the Live Page:



#1 – Toggle the offer section on the screen on or off

#2 - This is the Title of the Offer Section

#3 - I included a link to an offer page. You can do lots of things here.

NOTE: If you are going to redirect your visitors to a Squeeze Page you need to be sure you check the box that says “Open Link in a new Window/Tab.” If you don’t the squeeze page will overwrite the Live Webinar and you do NOT WANT THAT. Some may not know how to get back.

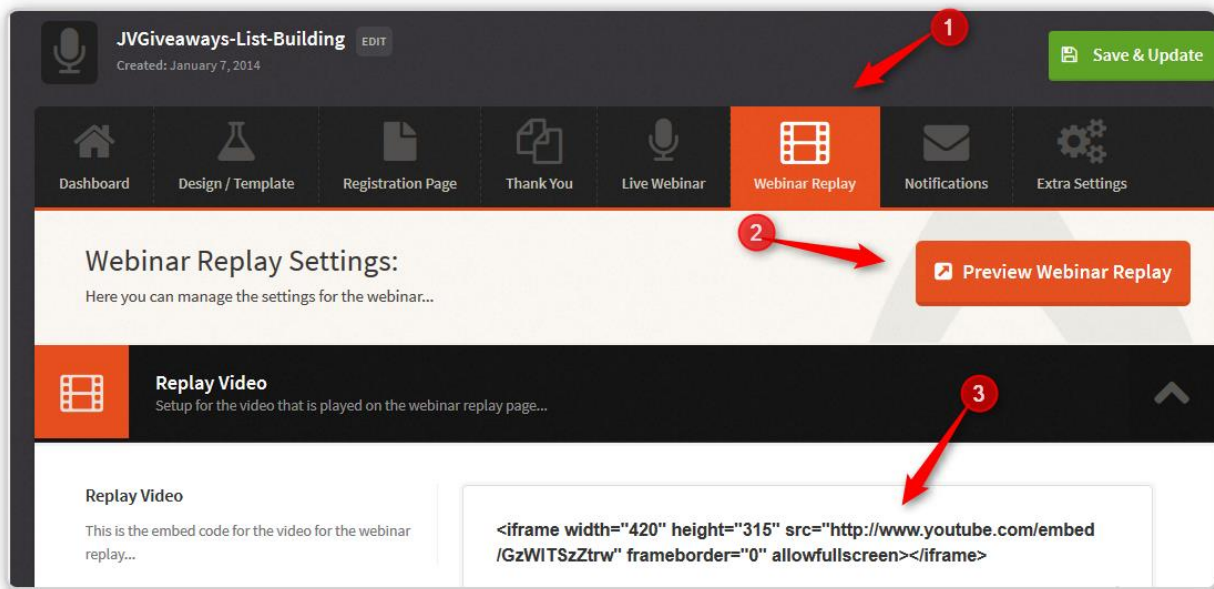
We’ll come back to actually starting a webinar after we look at the last two menu options.

Step #8: – Set Up Webinar Replay

Dr. Hale Pringle

<http://HalePringle.com> Page 53

Replay Setup Menu



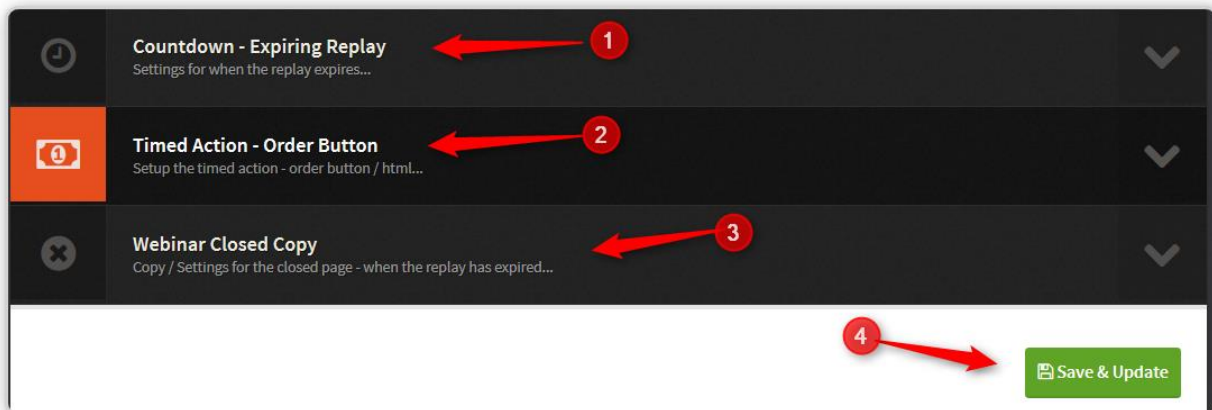
#1 – Replay Menu Option.

#2 – Preview the Replay Screen.

#3 – Embed Code – Exactly the same that is used on the Live Webinar Screen. When you paste the embed code into the Live Webinar Screen you might as well paste it into the replay screen too if you plan to host a replay.

There are more important options on the Replay Setup Screen:

More Options on Replay Setup Screen



#1 – You can tell the system to make the replay available for a set amount of time. If you do that there will be a counter that shows how much longer the Replay will be available. You can toggle the counter off if you plan to leave the replay up.

#2 – You can have an order button that appears after a set amount of time that the recorded webinar has been playing. You that that up here.

#3 – You can close a webinar. This is the message that will show when people try to view a closed webinar.

#4 – The Save and Update button is available on just about every screen. Be Sure You Save And Update after you make changes!

Step #9: – Notification Setup

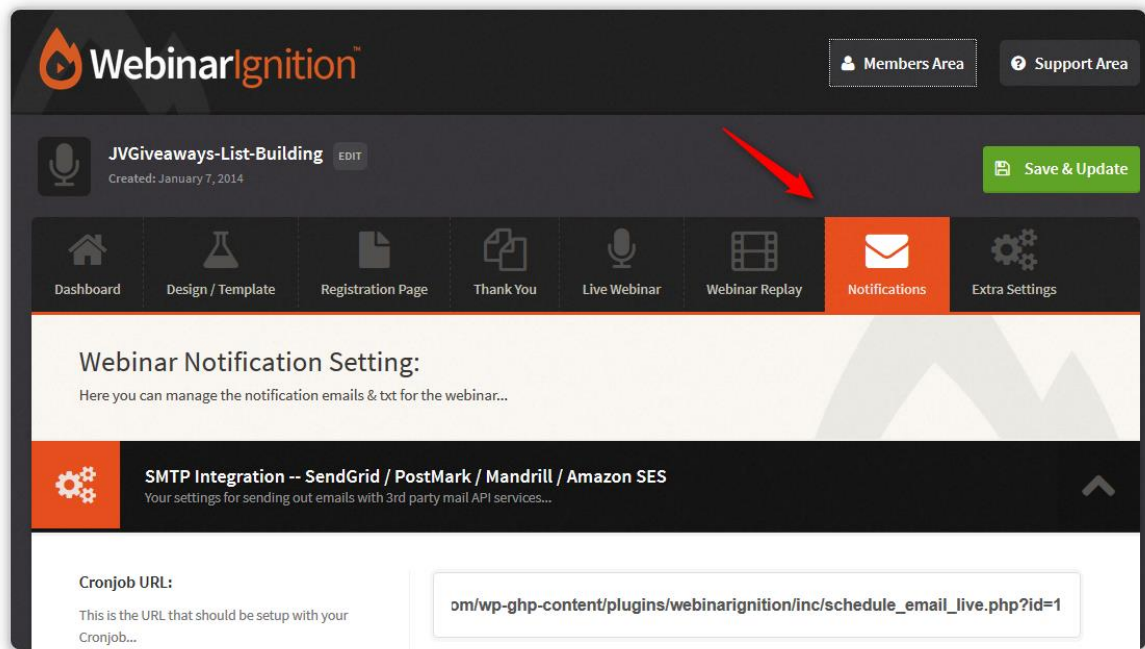
One of the important things about running Webinars is emailing registrants and reminding them that the webinar is coming. They have a system for emailing your participants that involves third party vendors.

Dr. Hale Pringle

<http://HalePringle.com> Page 55

NOTE: Several sources indicate that you should have an Email Address that matches your domain. (Don't use a Gmail, Hotmail or Yahoo address.) You get better deliverability when the email address matches the domain name that sent the email.

Notification Menu Option



Further down this page there are emails set up to go out 1) As soon as someone registers, 2) a day before the Webinar, 3) the day of the webinar, etc.

They recommend a free account with Mandrill.com. You can set up the account in just a few seconds.

SIGN UP

MAILCHIMP[®] FOR APPS

Mandrill is a new way for apps to send transactional email. It runs on the delivery infrastructure that powers MailChimp.

Sign Up Today

Email Address

Password

☐ I agree to the Mandrill [Terms of Use](#)

GET STARTED

They will ask a little about you:

The screenshot shows a web browser window with the address bar displaying 'mail.com!'. The main content is a form titled 'Tell Us A Little About Yourself' with a close button (X) in the top right corner. The form is divided into several sections:

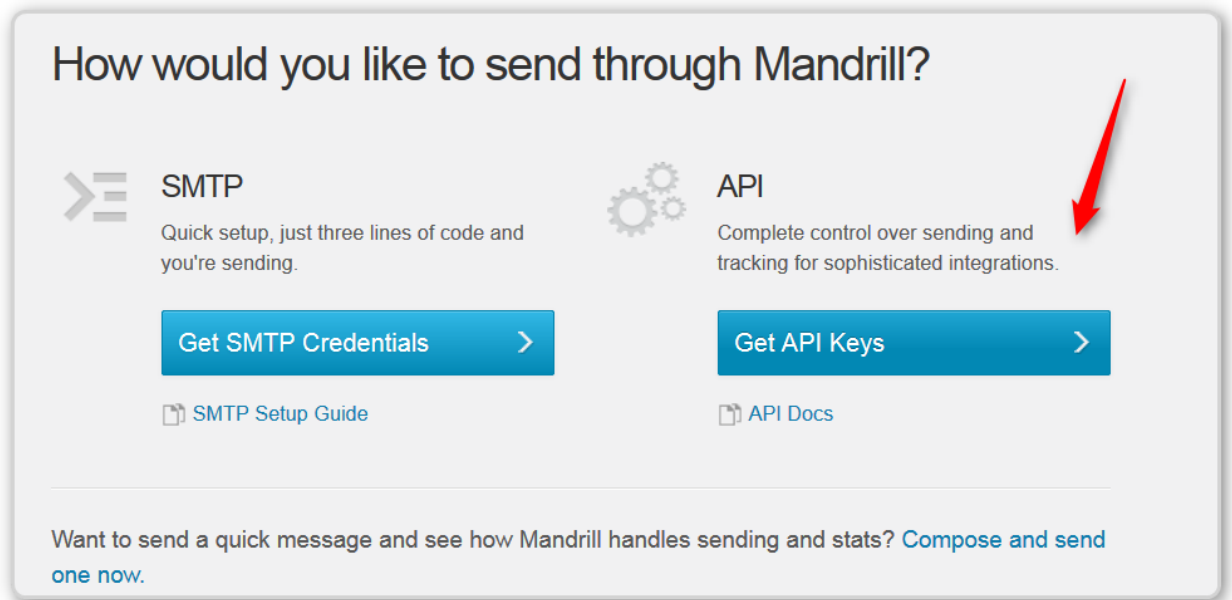
- Your Industry:** A dropdown menu with 'Social Networks and Online Communities' selected.
- Your Role:** A dropdown menu with 'Marketer' selected.
- Business Size:** A dropdown menu with '1 employee' selected.
- What Type Of Emails Will You Be Sending?:** A section with eight checkboxes arranged in two columns:
 - Left column: ☒ Signup/Confirmation Emails, ☐ Receipts, ☐ Bulk/Newsletters, ☐ Marketing Automation.
 - Right column: ☐ Notifications, ☐ Inbound, ☐ Other, ☐ None, I'm Just Looking.
- Buttons:** At the bottom left, there are two buttons: a blue 'Save' button and a white 'No, thanks' button.

Next you need to get the API Key.

Dr. Hale Pringle

<http://HalePringle.com> Page 58

API Screen



In this screen you press the blue button and now you have an API Key. That is all the information the Webinar Ignition needs.

Note: This area was the most troublesome for me and took the longest to resolve. There is a workaround using AWeber below. If you have problems with this, you don't have to junk the whole system. 😊

Credentials Screen in Mandrill.com

SMTP & API Credentials

Send email using [our API](#) or get started quickly with SMTP using the information below:

Host smtp.mandrillapp.com

Port 587

SMTP Username hale@HalePringle.com

SMTP Password any valid API key

API Keys

+ New API Key

Key


Description


Created: Jan 15, 2014 2:17 am

Here is the screen where these values are inserted in Webinar Ignition. You copy the values from the Mandrill screen into the Webinar Ignition screen.

SMTP Screen in Webinar Ignition

| | |
|--|---|
| SMTP Host: This is your SMTP host, you can get this from your email provider... Mandrill Integration Tutorial SendGrid Integration Tutorial Postmark Integration Tutorial | <input type="text" value="smtp.mandrillapp.com"/> |
| SMTP Port: This is your SMTP port, you can get this from your email provider... read Help PDF | <input type="text" value="587"/> |
| SMTP Username: This is your SMTP username... | <input type="text" value="hale@HalePringle.com"/> |
| SMTP Password: This is your SMTP password... | <input type="password" value="..."/> |
| From Name: This is the name that the email will be from... | <input type="text" value="Dr. Hale Pringle"/> |
| From Email: This is email that your email will be sent out (the reply to email)... | <input type="text" value="Hale@halepringle.com"/> |

 **SMTP Help:**
Read the PDF for help with Connecting with SendGrid, Mandrill, PostMarkApp and Gmail.

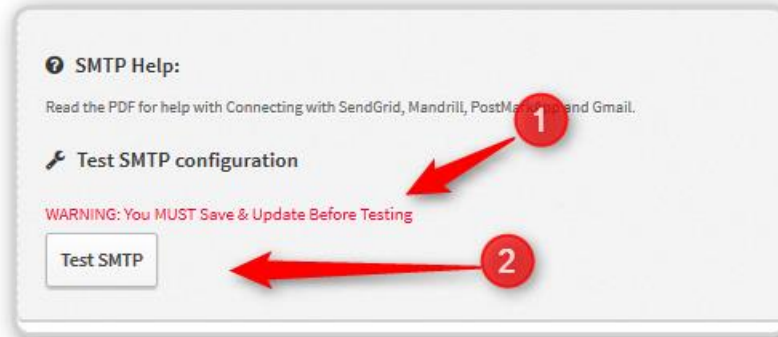
 **Test SMTP configuration**

Then you run the test at the bottom of the screen.

Dr. Hale Pringle

<http://HalePringle.com> Page 61

SMTP Test Option



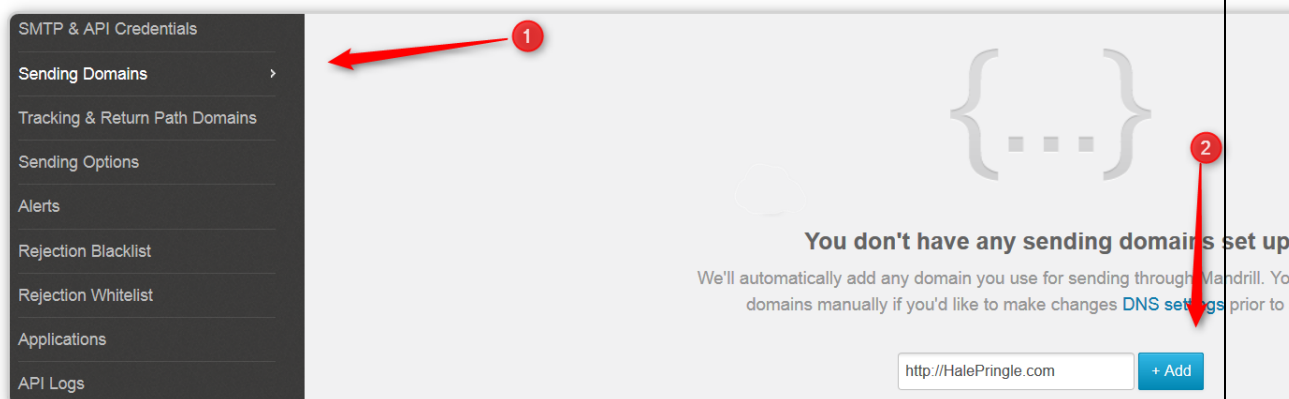
BIGGEST PROBLEM AREA FOR ME

I had trouble getting the test to work. I was successful and I'm going to go through what I did. You may not need to do it, but it may help.

Fix #1 - Mandrill – Set Up Sending Domains

Mandrill has a menu option called Sending Domains. This option asks for a domain name (their example shows the domain without the http:// that we usually add.). They give you a line with three tests on it DKIM, SPF and Verify Your Domain.

Mandrill - Sending Domains



Dr. Hale Pringle

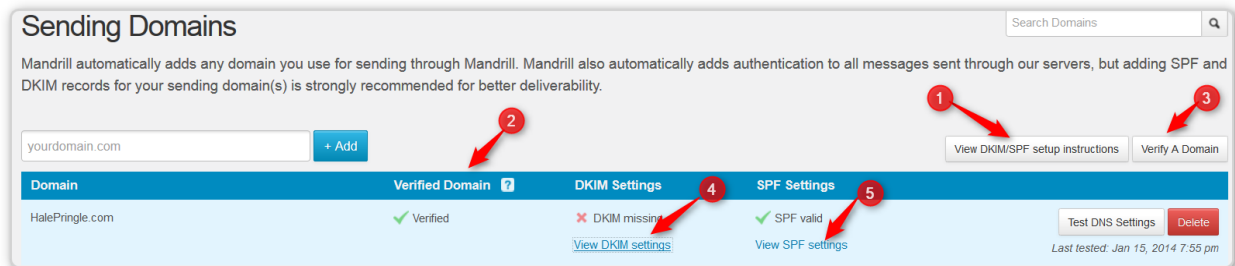
<http://HalePringle.com> Page 62

#1 – Open the Sending Domains Menu

#2 - Enter your domain name and press Add

This sends you to a page with DKIM, SPF and Verify Domain tests on it.

DKIM-SPF Screen



#1 - Instructions

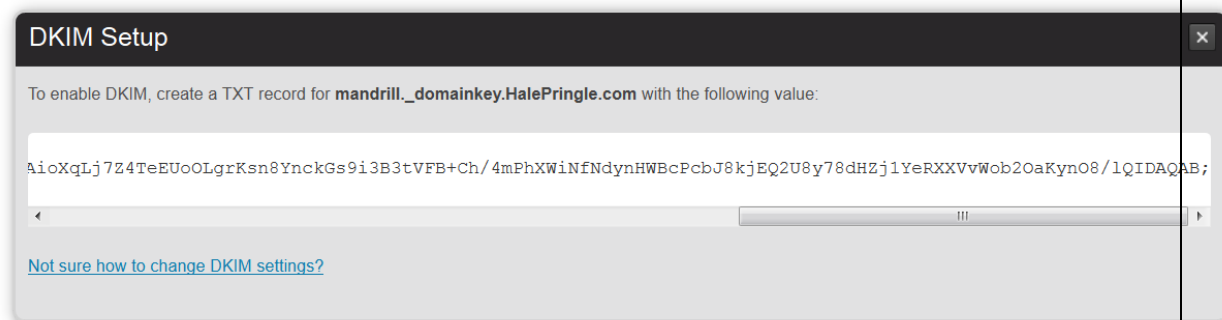
#2 – Verified Domain – this is the simplest test. You click on #3 and it tells sends you an email. You click on the link enclosed in the email and you are done.

#3 – Button to send an email to verify that you own your domain.

#4 – DKIM – Click on the View DKIM setting and it will run its test and pop up a window telling you the results.

#5 – SPF – Click on the View SPF settings link and it will run its test and pop up a window telling you the results.

Sample DKIM Problem Screen



Dr. Hale Pringle

<http://HalePringle.com> Page 63

The SPK screen looked similar.

I copied and pasted the info into a text file and used the CHAT help feature to contact HostGator Support. (I used the CHAT help so I could copy and paste what they needed to have.) It took twice on the DKIM setup before the test passed but we did solve that part.

NOTE: for me the SPK value showed that it passed in a few minutes. It took several hours for the DKIM value to take effect. The Internet can take a while to propagate new values.

Here is their email to me:

"I have been able to update your TXT record for mandrill. domainkey.halepringle.com, and now the settings are propagating.

"You can find this by entering mandrill. domainkey.halepringle.com at <http://www.whatsmyip.us/txt> , or with a Dig command like this: dig txt mandrill. domainkey.halepringle.com

“;; QUESTION SECTION:
;mandrill. domainkey.halepringle.com. IN TXT

“;; ANSWER SECTION:
mandrill. domainkey.halepringle.com. 14371 IN TXT "v=DKIM1\;
k=rsa\;
p=MIGfMA0GCSqGSIb3DQEBAQUAA4GNADCBiQKBgQCrLHiExVd55zd
/IQ/J/mRwSRMAocV/hMB3jXwaHH36d9NaVynQFYV8NaWi69c1veUt
RzGt7yAioXqLj7Z4TeEUoOLgrKsn8YnckGs9i3B3tVFB+Ch/4mPhXWiNf
NdynHWBcPcbJ8kJEQ2U8y78dHZj1YeRXXVvWob2OaKynO8/IQIDAQA
B\;"

“DNS changes can take up to 8 hours to propagate fully throughout the world. Once this propagation is complete, you will see your changes have taken effect.

“Please clear your DNS cache periodically, and refresh your page to see if your changes have propagated yet.

?For Windows, you would press the Start button and then select Run and type in "cmd.exe"? Once the command prompt loads, enter the command:

```
ipconfig /flushdns
```

“To flush the DNS cache for Mac OSX 10.4 and below, the command would be: lookupd -flushcache For Mac OSX 10.5 and above, the command would be:

```
dnscacheutil -flushcache
```

“To flush the DNS cache for Linux, you would need to restart the nscd daemon:

```
/etc/rc.d/init.d/nscd restart
```

If you have any additional questions or concerns, please do not hesitate to contact HostGator Support for further assistance.”

NOTE: I didn't really have to do any of these.

Fix #2 - HostGator – Set Up Sending Domains

Once the tests were all positive in Mandrill, I ran the SMTP test in Webinar Ignition again. It still failed.

I talked to HostGator Support and they had to kick that one up to the Second Tier Report.

Dr. Hale Pringle

<http://HalePringle.com> Page 65

They WHITELISTED my domain for outgoing emails.

Fix #3 – Webinar Ignition – New Version Update

While I was waiting for a response from HostGator, Webinar Ignition released an update.

After these three things the SMTP test passed.

Note: You will get a one line email from Webinar Ignition every time you run the test telling you that it is testing the SMTP settings. I like that since it showed me that emails were actually being sent by my system.

Work Around for Emails using AWeber

Note: While this is a work around it has one advantage over the native Webinar Ignition system. It probably will result in a higher delivery rate for you emails. Companies like AWeber spend a lot of time and effort insuring that the emails they send out actually end up in recipient's email inbox.

If you have the same problem I did or are just beginning and not running tons of webinars, I'm going to suggest that you copy and paste the emails into AWeber and set them up this way.

- 1. As Soon As They Register** – set this up as the first Follow-Up Email for the List you created just for this Webinar.
- 2. One Day Before the Webinar** – Copy and paste and set up as a broadcast scheduled to go out the day before the webinar.

Dr. Hale Pringle

<http://HalePringle.com> Page 66

3. **One Hour Before the Webinar** – Copy and paste and set up to go out one hour before the webinar starts (be sure that the “Use the recipient’s time zone” check box is OFF!)
4. **Went the Webinar Goes Live** – Copy and paste and set up to go out when the webinar is scheduled to start (be sure that the “Use the recipient’s time zone” check box if OFF!)
5. **Replay 1** – Set to go off one hour after the webinar ends
6. **Replay 2** – Set to go off one day after the webinar ends.

My logic here is that you need to know how to do Scheduled and Broadcast emails in AWeber. Either use or develop that skill. You can switch to their system later.

SMS Text Messaging

The last option on the page is for sending Text Messages to registrant’s phones. It is possible that for your first webinar or two you may want to just disable this option. If you want it, here is how you go set it up.

Set Up Text Messaging

The screenshot shows a web form titled "TXT Reminder - Send out TXT MSG 1 Hour Before Live...". It includes a toggle for "Toggle TXT Notification" with options to "Enable TXT Notification" (selected) or "Disable TXT Notification". Below this are five input fields, each with a numbered red arrow pointing to it: 1. "Twilio Account ID" with a "Create Twilio Account" link. 2. "Twilio Account SID". 3. "Twilio Account Token". 4. "Twilio Phone Number" with a placeholder "XXX-XXX-XXXX". 5. "Text Message" with a placeholder "The JV Giveaway webinar is starting soon! Jump On Live: {LINK}". A sixth red arrow points to the "Enable TXT Notification" button.

#1 – Click on this link to Open a browser window at the Twilio web site. One of the options is to create a new account.

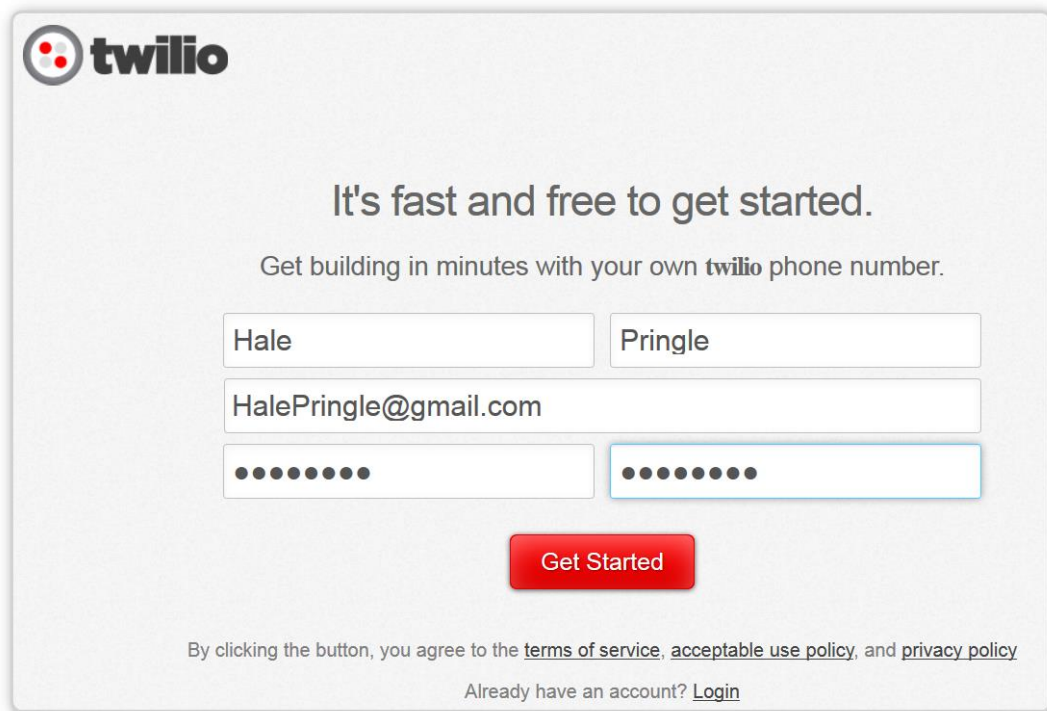
#2 – Fill in the ID number that Twilio assigns to you.

#3 & #4 – Fill in the Account Token they give you.

#4 – Fill in a phone number.

#5 – This is the message that will be sent. You can edit it if you want to.

Setting up a Twilio Account is Free and Easy:

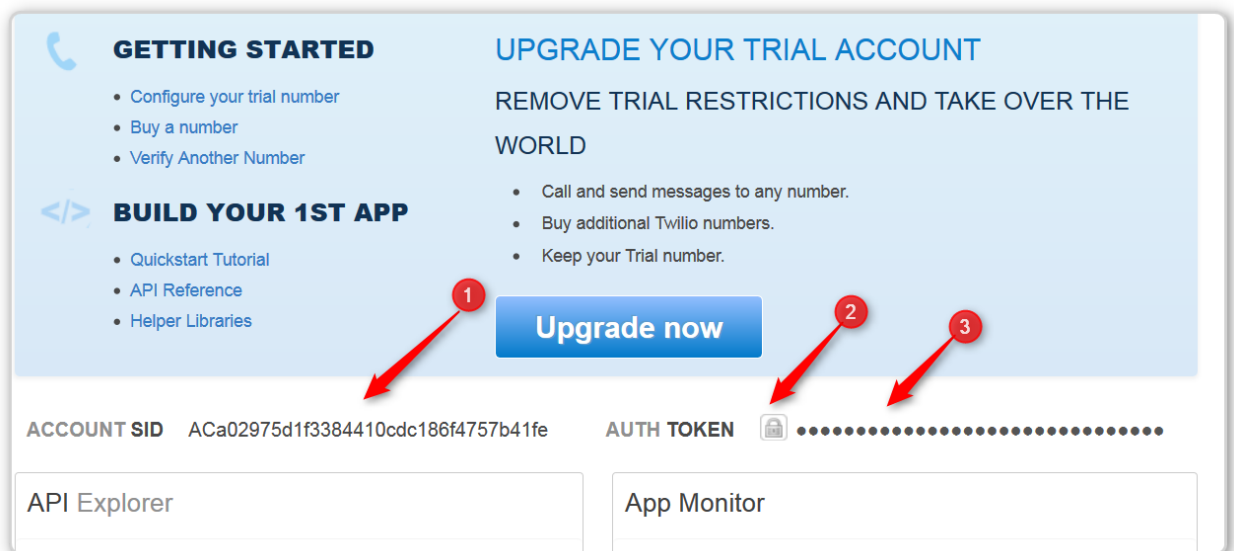


The Twilio logo is at the top left. The main heading is "It's fast and free to get started." Below it is the subtext "Get building in minutes with your own twilio phone number." The form contains five input fields: "First Name" (Hale), "Last Name" (Pringle), "Email" (HalePringle@gmail.com), "Password" (represented by dots), and "Confirm Password" (represented by dots). A red "Get Started" button is centered below the fields. At the bottom, there is a line of text: "By clicking the button, you agree to the [terms of service](#), [acceptable use policy](#), and [privacy policy](#)" and a link "Already have an account? [Login](#)".

They text you a confirmation number that you enter back into their site.

At that point they assign you a phone number (Write It Down).

Twilio Account Screen



The Twilio Account Screen is divided into two main sections. The left section, titled "GETTING STARTED" with a phone icon, lists: "Configure your trial number", "Buy a number", and "Verify Another Number". Below this is a section titled "BUILD YOUR 1ST APP" with a code icon, listing: "Quickstart Tutorial", "API Reference", and "Helper Libraries". The right section, titled "UPGRADE YOUR TRIAL ACCOUNT", says "REMOVE TRIAL RESTRICTIONS AND TAKE OVER THE WORLD" and lists: "Call and send messages to any number.", "Buy additional Twilio numbers.", and "Keep your Trial number." A blue "Upgrade now" button is centered between the two sections. Below the button, the "ACCOUNT SID" is displayed as "ACa02975d1f3384410cdc186f4757b41fe" and the "AUTH TOKEN" is displayed as a series of dots. At the bottom, there are two buttons: "API Explorer" and "App Monitor". Three red arrows with numbers 1, 2, and 3 point to the "Upgrade now" button, the "AUTH TOKEN" field, and the "App Monitor" button respectively.

Dr. Hale Pringle

<http://HalePringle.com> Page 69

#1 – This is the SID you need for Webinar Ignition

#2 – Click on the lock to be able to see your TOKEN. This is the second thing you need for Webinar Ignition.

#3 – This is the actual token you need to copy and paste.

Twilio Data in Webinar Ignition

The screenshot shows the Twilio console settings page. At the top, there is a 'Toggle TXT Notification' section with two radio buttons: 'Enable TXT Notification' (selected) and 'Disable TXT Notification'. Below this, there are four input fields. The first field is 'Twilio Account ID' with the value 'ACa02975d1f3384410cdc186f4757b41fe'. The second field is 'Twilio Account Token' with a masked value. The third field is 'Twilio Phone Number' with the value '407-647-1319'. The fourth field is 'Txt Message' with the value 'The JV Giveaway webinar is starting soon! Jump On Live: {LINK}'. Three red arrows with numbers 1, 2, and 3 point to the 'Enable TXT Notification' button, the 'Twilio Account ID' field, and the 'Twilio Account Token' field respectively.

You will get billed for calls, but they are supposed to be around a penny per message.

Step #10: Extra Settings

There shouldn't be anything in that menu option that you need to do.

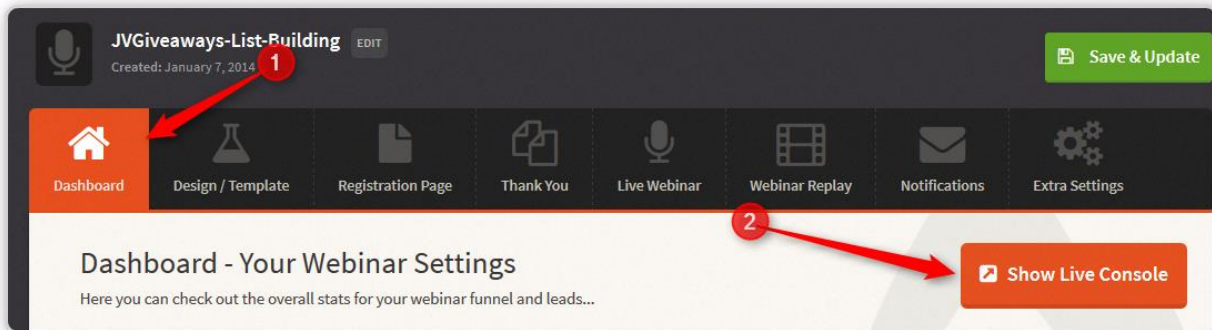
Step #11: Running Your Webinar

Dr. Hale Pringle

<http://HalePringle.com> Page 70

Start by going to the Dashboard Menu Option and clicking on the Show Live Console Button.

Show Live Console



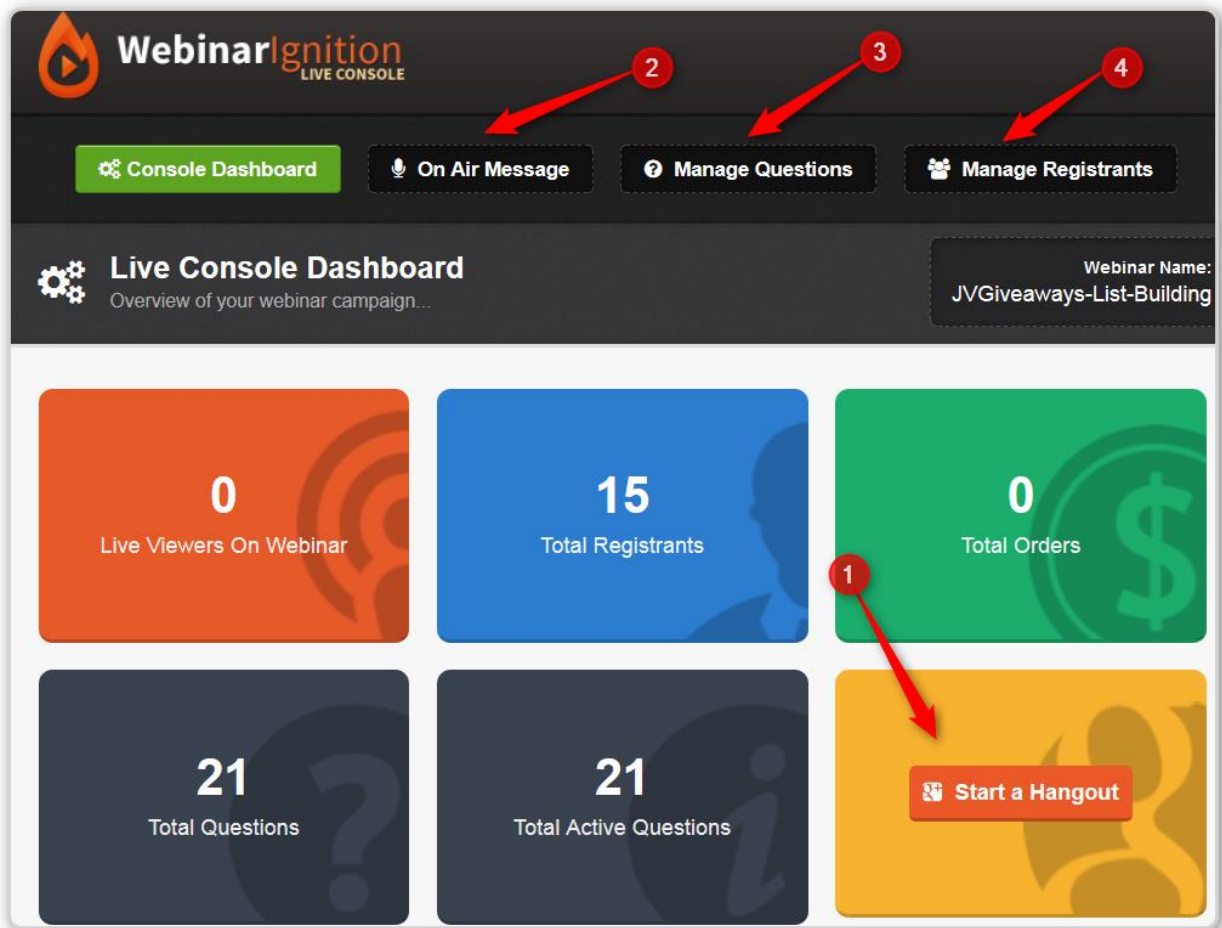
#1 – Dashboard Menu Option.

#2 – Show Live Console – Click on This Button.

The help video talks about having an iPad or a laptop or a co-presenter who runs the Live Console.

You can also have a second monitor and drag that Live Console Screen to that monitor.

Live Console



#1 – You can Fire Up Google Hangouts On Air here.

#2 – An On Air Message will display a message below the Live Webinar window during the Webinar. You need to set this up in advance and turn it off. When you are ready during the webinar toggle the option to On and Save.

#3 – This is Webinar Ignition's Simple Message System – I had problems with this (The only way to answer was via a button that opened an email window. I use Gmail and it opened on top of the Live Console and once I sent the email it closed the Console.)

#4 – Manage Registrants – This will show you who signed up, who attended and who attended the replay.

On Air Message Setup

The screenshot shows the Webinar Ignition LIVE CONSOLE interface. At the top, there's a navigation bar with buttons for 'Console Dashboard', 'On Air Message' (highlighted with a red arrow and number 1), 'Manage Questions', and 'Manage Registrants'. Below this, the 'On Air Message' section is active, with a subtitle 'Manage the live broadcasting message to live viewers...'. It features an 'On Air Broadcast Switch' with an 'On' button (highlighted with a red arrow and number 2) and an 'Off' button. Below the switch is a text editor with a toolbar and a text area containing 'This is your once chance to get this offer at the amazing price of FREE!'. Further down, there's a section for 'Order Button To Copy' with a text input field containing 'Ex: Click Here To Download Your Copy'. Below that is the 'Order Button URL' section with a text input field containing 'http://HalePringle.com/jvgiveaway-webinar'. At the bottom right, there's a green 'Save On Air Settings' button (highlighted with a red arrow and number 3).

#1 – Click on the On Air Message

#2 – Set this up in advance (leave it toggled off until you are ready for it. When you are ready toggle it on and press the Save Button.

#3 – The Save Button.

Dr. Hale Pringle

<http://HalePringle.com> Page 73

Interacting with Your Guests During the Webinar

If there is one shortcoming with Webinar Ignition – This is it!

Comments and interaction with your participants is a critical part of a good webinar.

There are several options:

1. Use Webinar Ignitions – simple message system. For me sending an email response in order to respond to a comment was not an acceptable level of communication. It certainly is NOT two way communication.
2. Google Hangouts On Air has an Audience Q & A Application that shows up beside a live Webinar. It also bookmarks the video so people can jump to the section of the video where you answer the question if you decide to respond to the question live during the Webinar – very nice.
3. Webinar Ignition suggests that you check out LiveFyre.com as a 3rd Party chat system. This can be integrated into the Webinar Ignition on the menu option where you set up the Live Webinar. I checked into this and decided ([based on this article](#)) not to go there. Among other things, it wants to change the commenting system for my entire blog.
4. You can create a Facebook group dedicated to Q & A. You tell people to join the group and handle the questions there. This is nice in that you can comment on a question and that keeps the questions and the answers together in one growing thread. People must be logged on to Google Plus to ask questions with this App. Note other viewers can Plus One a question so you can see how many like a particular question.
5. Google Plus Page – Use a Google Plus Page the same way. I haven't seen this done.
6. Google Events – Many Hangouts On Air are run from Google Plus Events. I don't know how that works with Webinar Ignition.

Dr. Hale Pringle

<http://HalePringle.com> Page 74

7. Twitter Chat Room – you could tell people to go to <http://TweetChat.com> and give them a Hashtag to follow. This screen would show you all the tweets that had that hashtag and any tweets initiated from TweekChat.com would automatically have the hashtag added. This is workable, but the questions and the answers would be separated by other questions and answers.

Right Now I am recommending the Q & A App in Hangouts on Air. The main advantage is that you can click on a question and answer it. When the video is rendered on YouTube these comments are shown and are clickable. If you click on a comment the video goes to the bookmarked spot. Viewers can go straight to the spot that they are interested in.

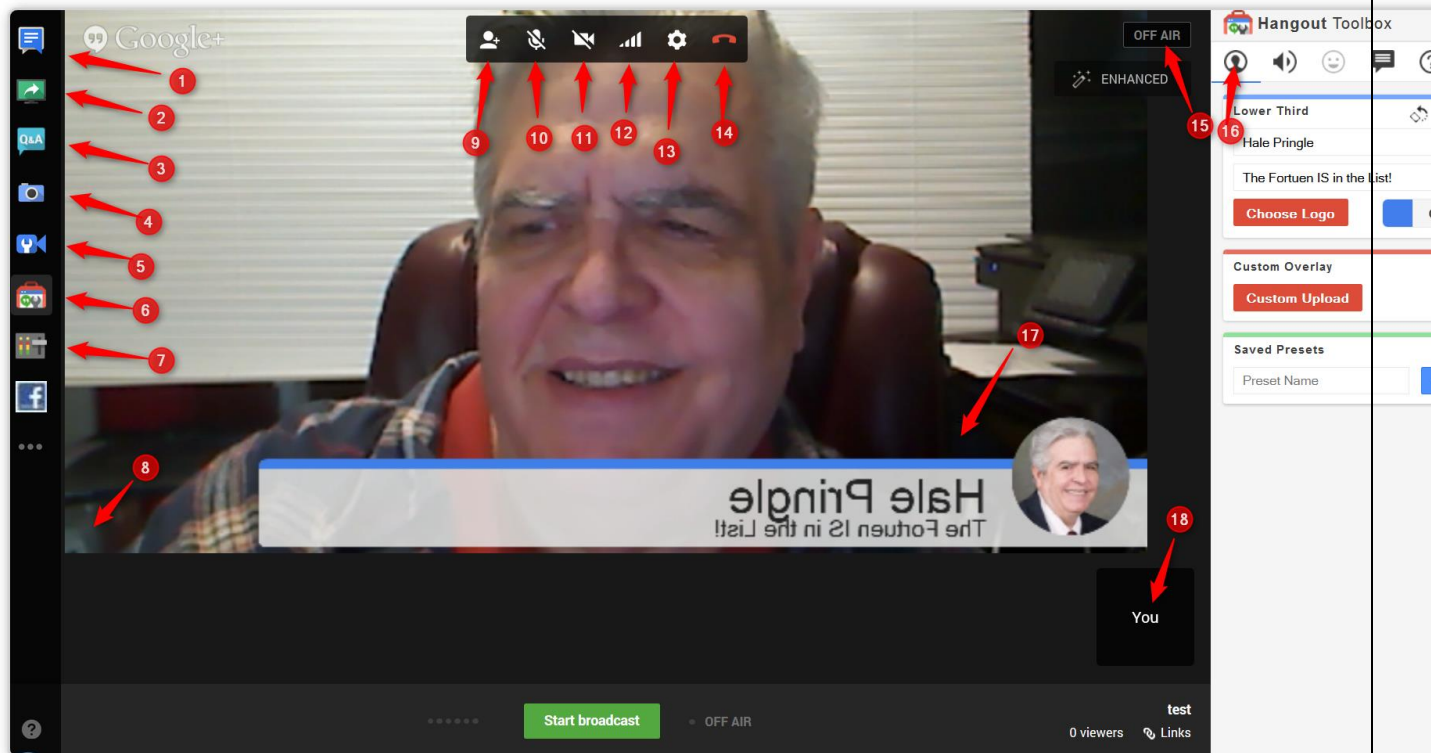
Note: One workaround for the missing Raise Your Hand feature from GoToWebinar is to put one (or more) statements in the Q & A window and ask people to +1 the statement if they agree.

Screen Options during a Hangout On Air.

There are lots of tutorials and helps on Hangouts On Air (HOA). I'll confess that I'm not the expert here, but I'll give you a quick run through of the various menu options on the screen. Note: Google and 3rd Parties are constantly improving Hangouts On Air so there may be more options when you see this.

As you mouse over the various options, a tip will appear with a one word description of what the icon does.

Hangouts On Air Options



#1 - Chat – Note that this chat is only visible among presenters. A small red number will appear over the blue “chat” symbol if another presenter has posted a message. This is a great way to tell people that their video is off center or that they aren’t sharing the screen that they think they are without interrupting the flow of the webinar.

#2 – Screen Share – clicking on this button shows you various Programs that you have open and allows you to share one on the main screen instead of presenter’s faces.

#3 – Q & A – this is not a default add-on. **Q&A must be toggled on BEFORE you start the Broadcast.**

#4 – Snapshot – You can capture a screen shot during the hangout. These images are great for marketing later.

Dr. Hale Pringle

<http://HalePringle.com> Page 76

#5 – Cameraman – This is one of the default apps. This is where you can tell the system that new guests are not to show on the main screen. You can also set it so that when you have more than 3 people, new guests come in muted by default. You will see guest in the film strip at the bottom and can toggle them on when you are ready for them.

#6 – Hangout Toolbox – this is currently an add-on app. For us the main use is to create the “Lower Third.” #17 above is pointing at my Lower Third.

#7 – Control Room – When you click on this, the right panel shows you each person who is presenting in the Webinar. You can toggle their video and audio on and off and increase the volume on their sound if they are soft.

#8 – There is a help ? down in the corner

#9 – Invite people to your Hangout here.

#10- Turn your mike on and off

#11- Turn your video on and off

#12- You can adjust your bandwidth usage here if you are having issues

#13- The SETTINGS GEAR is where you change mike and camera selection. If you can’t hear or can’t talk, check the setting here.

#14- The red phone is where you hang up and leave the Hangout

#15- This is currently “Off Air,” It changes to “On Air” once your start the Hangout.

#16- The side panel being shown is part of the Toolbox. The first icon is where you can set your “Lower Third” (i.e. #17)

#17- This shows my name and Tag Line. It shows as backwards here, but viewers see it correctly.

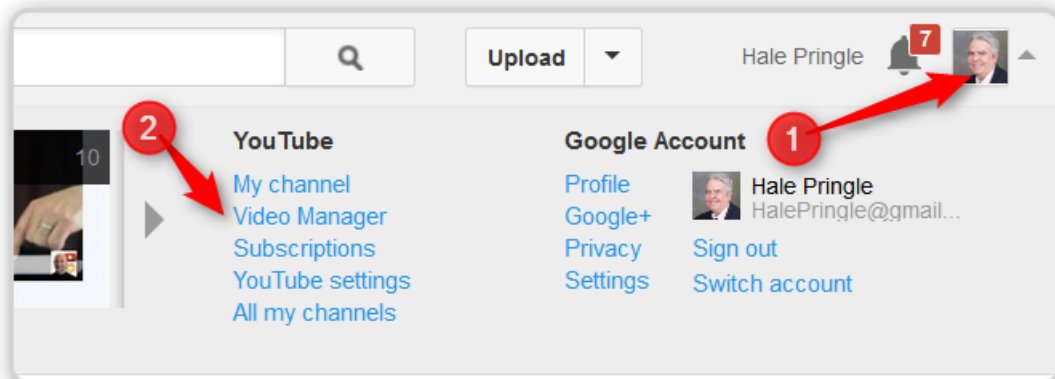
#18- Where is says “YOU” is a row that will have the picture feed from other presenters. You can click on one of them and a blue box will appear. This keeps the focus on that person even if others start to speak or make random sounds.

The Green Button at the bottom is what you use to Start and Stop the Hangout.

Step #12 – Stop the Live Webinar

Once you press the big button at the bottom of the screen (it will say “Stop Broadcast”) your hangout will close. It will automatically be rendered on YouTube.

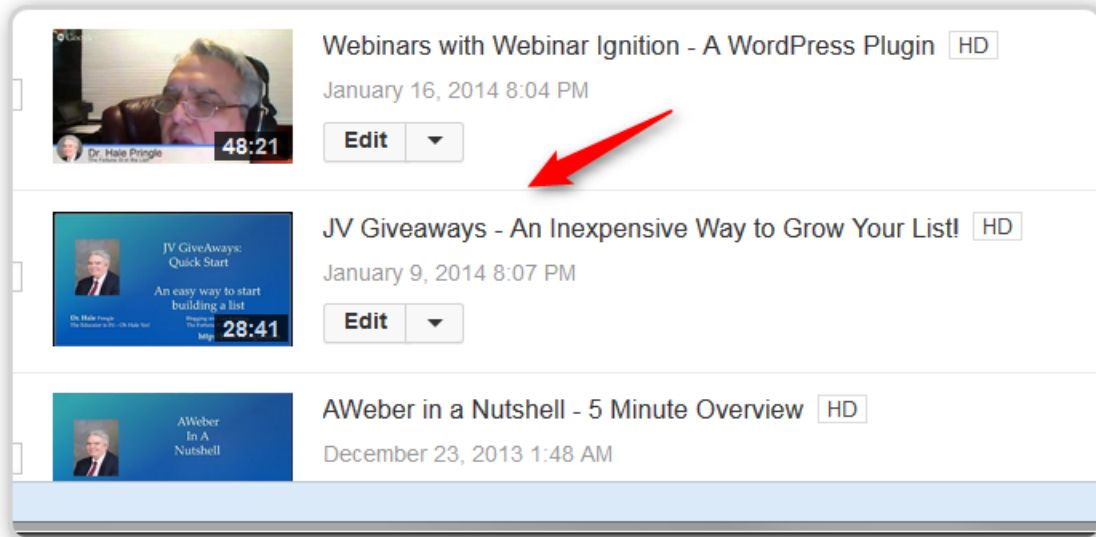
1. Open YouTube.
2. If you are logged into Gmail you will see your name and image at the top, otherwise you need to log in.
3. Click on your image in the upper right corner.



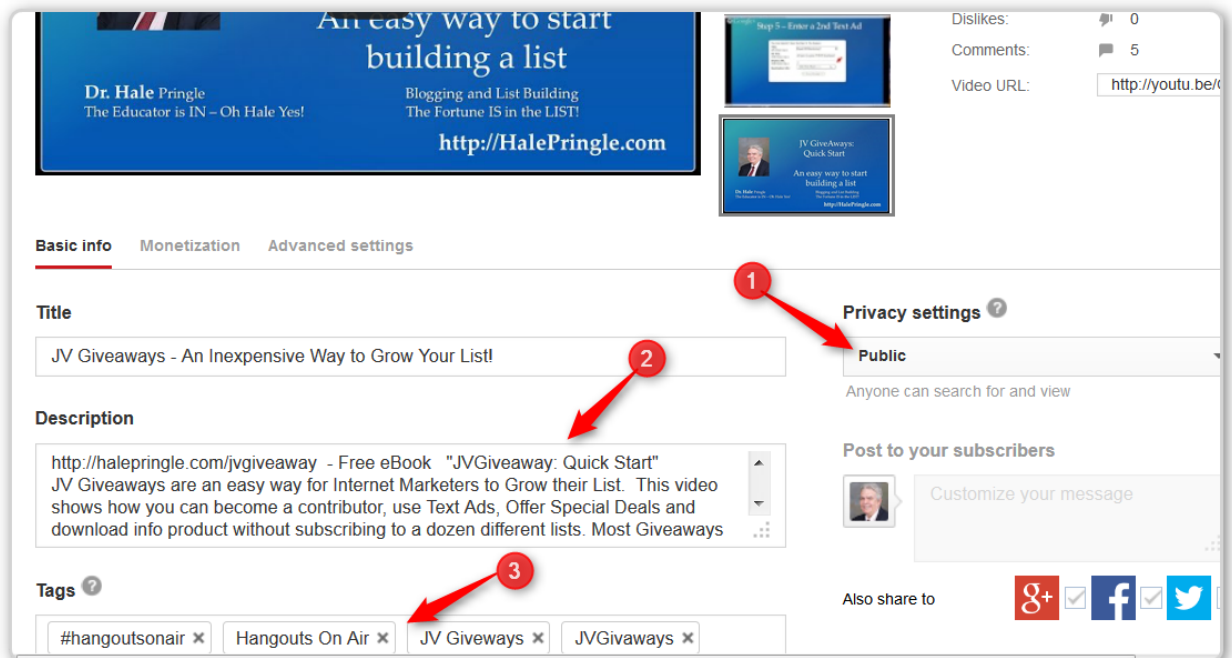
#1 – Click on your image

#2 - Click on Video Manager

4. Find the video that you just made (It will still be processing)



5. You can change the settings to Private so no one will see it unless they go to your Webinar Replay page. You can also leave it public and then you should edit the description and add tags.



#1 – You could change this to Private to make stop people from finding this video on YouTube.

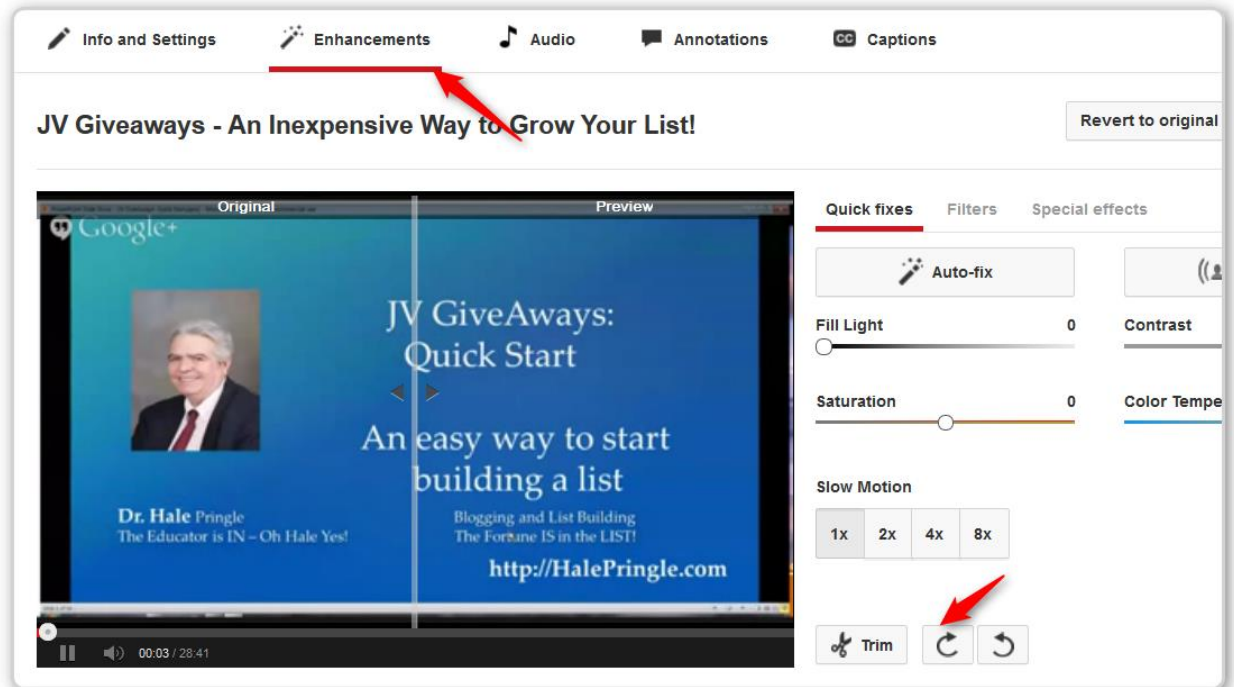
Dr. Hale Pringle

<http://HalePringle.com> Page 79

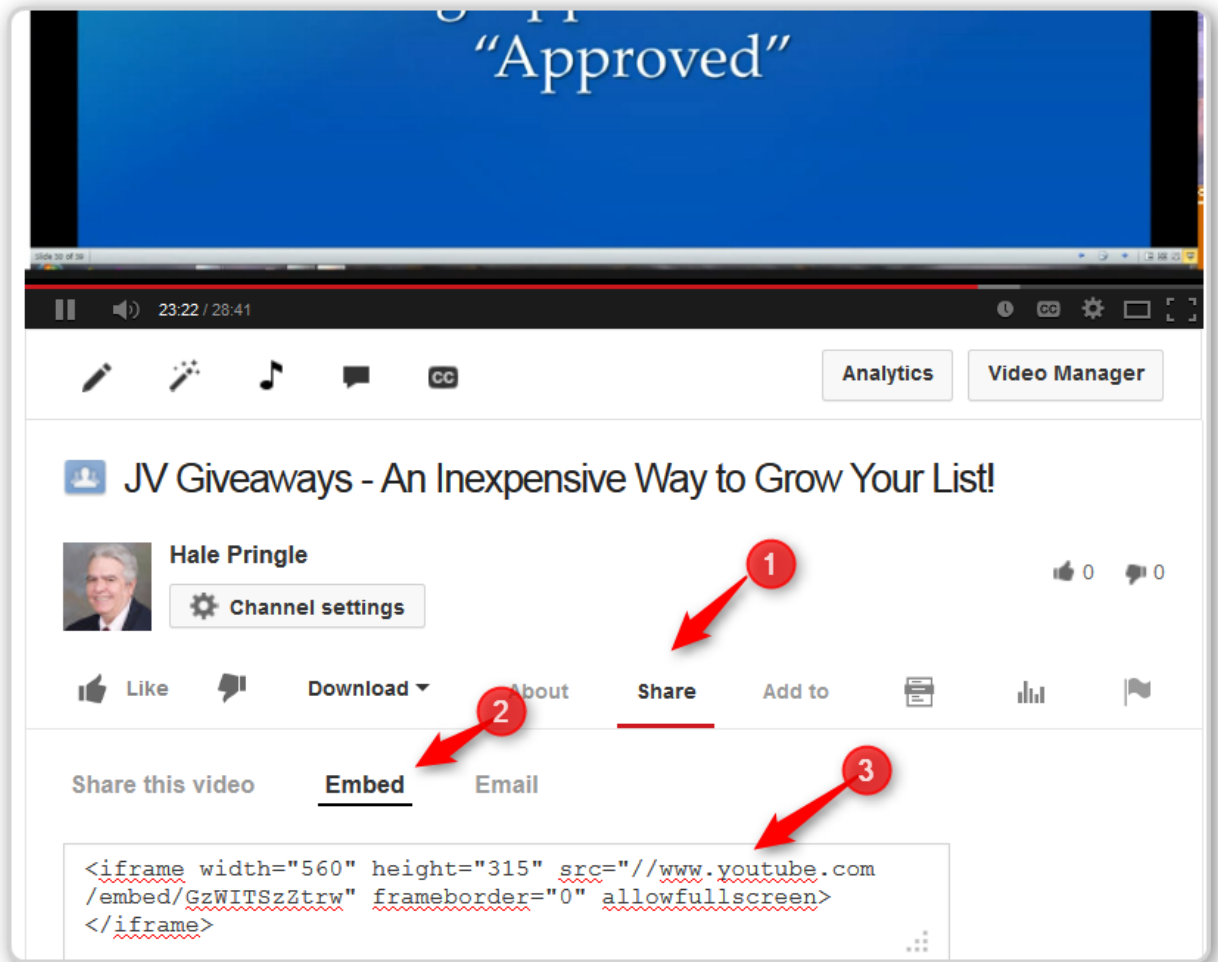
#2 – If you leave it public, you should enter a description – with a link

#3 – If you leave it public you should also tag it.

One other option worth noting is the Trim Feature. Under Enhancements, you will find a button that lets to trim off part of the beginning and part of the end if you need to do that to make the final file more professional.



6. You will need to view the video (get the viewing URL on the right side of the screen, copy and paste that into the address bar of your browser) in order to get the SHARE button and copy the Embed Code into your clipboard (Ctrl-C or Cmd-C or right click → Copy).

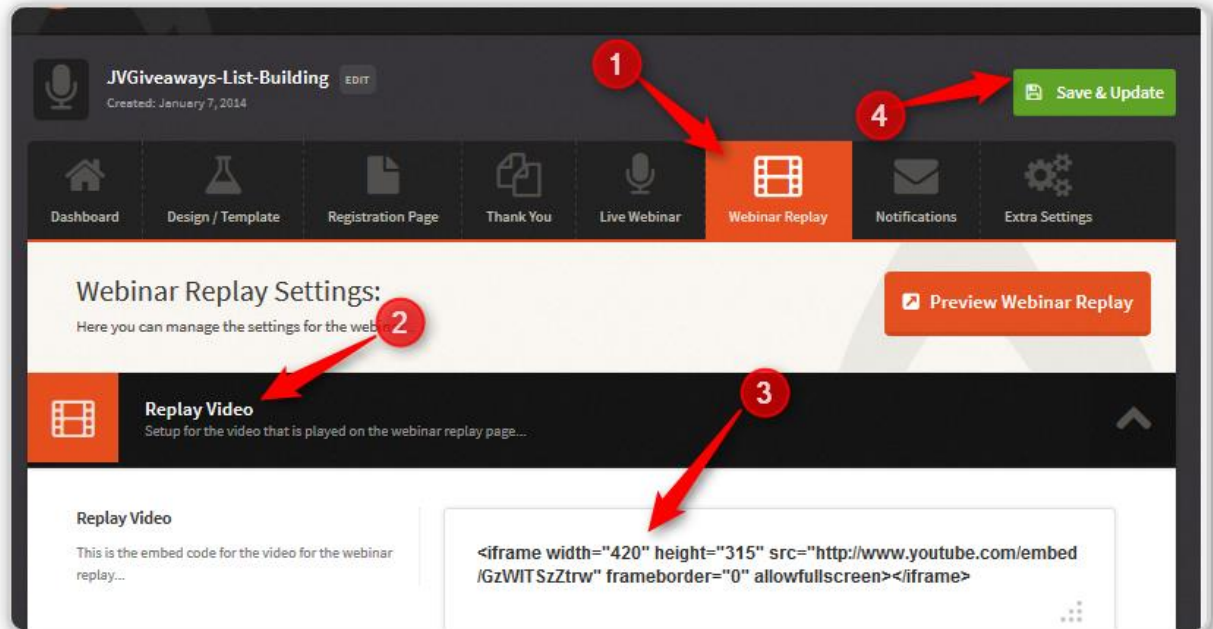


- #1 – Click the Share Button
- #2 – Click the Embed Link
- #3 - Highlight and copy the Embed code.

Dr. Hale Pringle

<http://HalePringle.com> Page 81

7. Go back to Webinar Ignition and paste this code into the Replay Screen



#1 – Click on the Webinar Replay Tab

#2 – Open up the Replay Video section

#3 – Paste the embed code (Ctrl-V or Cmd-V or Right Click→Paste)

#4 – Click the Save and Update button

Conclusion:

Webinar Ignition is a very powerful system.

If you want to start presenting your own webinars, this is an inexpensive way to own a very powerful webinar presentation system.

Dr. Hale Pringle

<http://HalePringle.com> Page 82

Until next time, you have a Great Day!

Dr. Hale



Dr. Hale Pringle – Hale Yes!

Skype hale.pringle

Email: HaleYes@HalePringle.com

I work with some of the finest online marketers in the world. They have developed what I believe to be the BEST program to train you to market online at you own pace. Drop me an email and I'll get you an invitation to a live webinar to see what we are doing.

P.S. If you are working to move your network marketing business online, I can help! Check me out at <http://HalePringle.com>. On the WORK WITH HALE page you can sign up for the free coaching call. I'll give you the benefit of my years of experience and many thousands of dollars in training and searching the rabbit hole called Internet Marketing and Network Marketing. I can help you with prospecting online, blogging, and more.

Dr. Hale Pringle

<http://HalePringle.com> Page 83

MOSTLY FREE RESOURCES

Version 4.0

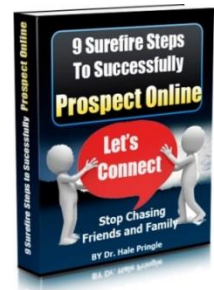
Check out these Reports and eBooks by Dr. Hale

(Those marked as MRR are documents written by others, but I have modified them and I really like what they have to say. MRR means that if you contact me we can arrange for you to place the document on your site as well (with YOUR affiliate links in the document.) Unless otherwise indicated, the rest of the eBooks I wrote from scratch and you won't find them elsewhere.

FREE – 9 Surefire Steps to Successfully Prospecting Online

<http://HalePringle.com/fbprospecting-offer>

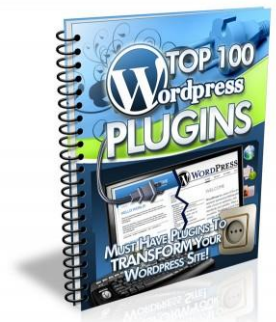
This eBook shows you Step-By-Step how to connect with the right people and actively prospecting online.



FREE- 100 Top WP Plugins-

<http://halepringle.com/Top100Plugins>

Top plugins described and links to where you can find and purchase them. These are industry standards used by many of the industry's top bloggers (MRR)



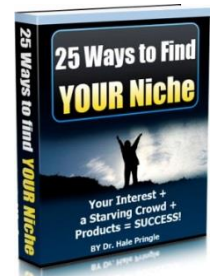
Dr. Hale Pringle

<http://HalePringle.com> Page 84

FREE - 25 Ways to Find YOUR Niche –

<http://halepringle.com/Niche-offer>

25 different ways to brain storm for the perfect niche for you.
Includes a set of questions that will help you determine if a niche is viable.



FREE - 7 Mistakes New Bloggers Make

- <http://halepringle.com/7-mistakes-offer>

New bloggers fall into the same traps over and over. Learn what they are so YOU can avoid them.

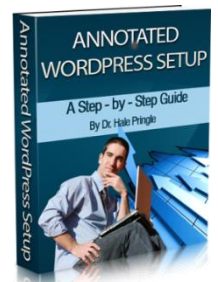
7 Mistakes New Bloggers Make



FREE - Annotated WordPress Setup

<http://halepringle.com/WP-Setup-offer>

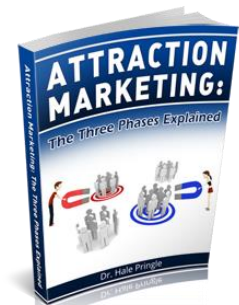
Follow along while screen shots show you how to set up a WordPress Blog – from buying the domain to working your blog.



FREE EBook - Attraction Marketing: The Three Phases Explained

<http://HalePringle.com/am-3-phases>

This eBook reveals the #1 Secret to Becoming an Attraction Marketer Quickly. It explores the three distinct Phases that you will go through on your way to becoming an Attraction Marketer.



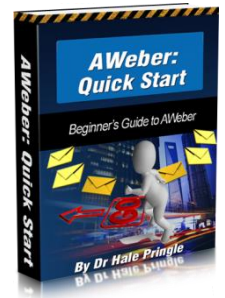
Dr. Hale Pringle

<http://HalePringle.com> Page 85

FREE – AWeber: Quick Start

<http://HalePringle.com/aweber-qs-resources>

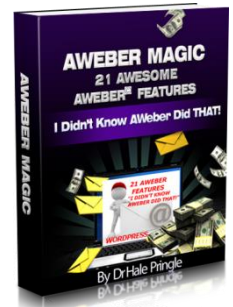
This Free eBook AND 15 minute Video will get you started with AWeber, the autoresponder system used by at least half of all Internet Marketers. Enjoy! Grab this while it is still FREE!



FREE – AWeber Magic -21 AWesome AWeber Features and Tips

<http://HalePringle.com/21-aweber-offer>

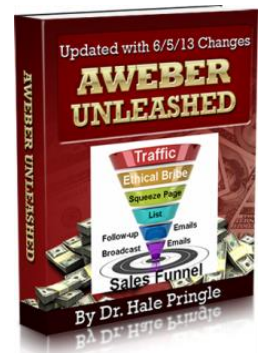
This eBook reveals over 21 AWeber Features and Tips you have probably never heard about. Several are general and several are specific to WordPress Blogs. Enjoy! Grab this while it is still FREE!



AWeber© Unleashed

<http://HalePringle.com/AWeber-Unleashed-Resources>

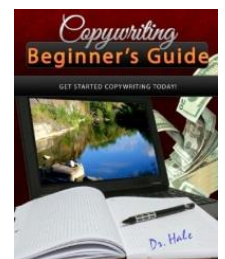
All the ins and outs of AWeber. Full Manual. Handle multiple free offers and funnel them into one follow-up email sequence. Updated with the 6/5/2013 AWeber site changes. Over 220 pages of in depth coverage. \$69.95 retail.



FREE - Beginner's Guide to Copywriting

<http://halepringle.com/Copywrite101-offer>

Forget what you learned about writing in High School and College. Copywriting has its own rules. This short eBook with help you get started.



Dr. Hale Pringle

<http://HalePringle.com> Page 86

FREE - Blog Look and Feel Checklist –

<http://halepringle.com/Checklist-offer>

Hidden rules that top bloggers usually follow when they design their blog. A top blogging instructor's "hot seat" criteria revealed.



FREE - Create an eBook in 30 Minutes or Less

<http://halepringle.com/create-ebooks>

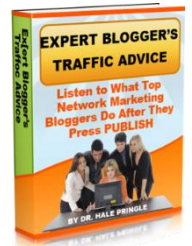
Take your long blog post that you worked so hard on and create an eBook/eReport in minutes. Re-purpose your work/



FREE – Expert Blogger’s Traffic Advice –

<http://halepringle.com/Experts-Traffic-offer>

Listen!! Top Network Marketing Bloggers tell you what they do to attract people to their blog. You blog post is NOT done when you press Publish!



FREE – Explode Your Keywords –

<http://HalePringle.com/Explode-Your-Keywords>

Step-by-Step instructions on how to find thousands of potentially relevant keywords and sift through to find the ones you can potentially rank with.



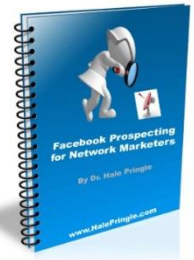
Dr. Hale Pringle

<http://HalePringle.com> Page 87

FREE - Facebook Prospecting –

<http://halepringle.com/Facebook-Prospecting-offer>

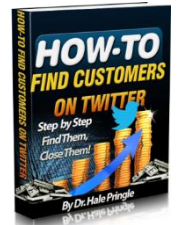
Follow an expert and she shows you how to find prospects, connect with them and sign them into her network marketing company.



FREE – Find Customers on Twitter

<http://HalePringle.com/Twitter-customers-offer>

An online expert show exactly how she find, engages and closes customers on Twitter – one at a time.



FREE- Find FREE Images for your Blog

<http://halepringle.com/Images-offer>

Your blog posts NEED images. The Google SEO criteria expect them and you readers are much more engaged when you have them. Finding free images helps the beginning budget. Over a dozen sites are listed, along with search engines that specialize in searching across multiple free sites.



FREE - Free Tools for Internet Marketers –

<http://halepringle.com/Free-Tools-offer>

Over 50 **free** tools to make your Internet Marketing tasks easier.



FREE - Internet Marketing Tools You SHOULD Purchase.

<http://halepringle.com/Paid-Tools-offer>

Some tools are just worth the price. This is my list of MUST HAVE tools.



Dr. Hale Pringle

<http://HalePringle.com> Page 88

FREE – JV Giveaways: Quick Start

<http://halepringle.com/jv-giveaways-quick-start-offer/>

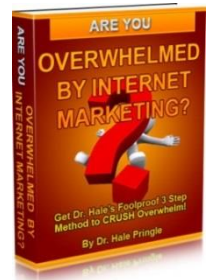
JV Giveaways are a great way to build your list. They Are inexpensive and can generate lots of traffic. IF YOU KNOW HOW TO use them. Here is an overview that will get you started quickly!



FREE – Overwhelmed by Internet Marketing?

<http://HalePringle.com/Overwhelmed-offer>

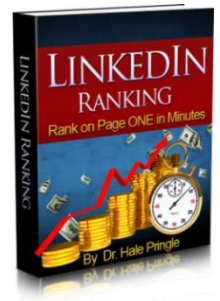
If you are trying to learn Internet Marketing on your own, you are undoubtedly Frustrated and Overwhelmed. There are solutions! This free report exposed WHY you are overwhelmed and how to combat it!



FREE - LinkedIn Ranking (Page One in Minutes):

<http://halepringle.com/linkedin-Ranking-offer>

The SECRET to drastically improving your ranking in LinkedIn in minutes revealed! Five easy steps that you can do in minutes. See the results as soon as you are done! Amazing!

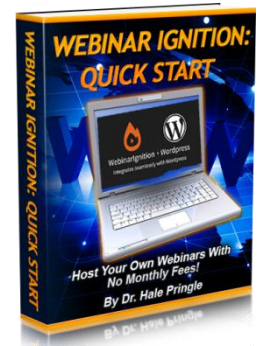


FREE Webinar Ignition: Quick Start

[Http://HalePringle.com/Webinar-Ignition-QS-Offer](http://HalePringle.com/Webinar-Ignition-QS-Offer)

This free eBook contains a brief comparison of the Webinar Ignition Plugin and GoToWebinar plus a check list for using Webinar Ignition to host your own personal webinars. It also gives to a link to an example

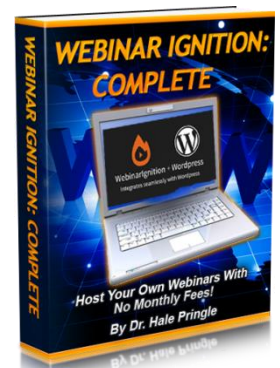
Webinar where I walk you through creating a webinar. For less than \$100 you can book a webinar, have a registration page, add registrants to your autoresponder lists, make free offers, automatically generate reminder emails and SMS text messages, host a webinar that can have thousands of attendees, automatically record the webinar on YouTube and have an evergreen replay (with optional countdown timer until it closes.)



Webinar Ignition: Complete

[Http://HalePringle.com/Webinar-Ignition-Complete-Resource-Offer](http://HalePringle.com/Webinar-Ignition-Complete-Resource-Offer)

This eBook retails for \$29.99 and covers the WordPress Webinar Ignition Plugin in depth. Screen shots walk you through the initial setup and every step of using Webinar Ignition to host your own webinars. For less than \$100 you can book a webinar, have a registration page, add registrants to your autoresponder lists, make free offers, automatically generate reminder emails and SMS text messages, host a webinar that can have thousands of attendees, automatically record the webinar on YouTube and have an evergreen replay (with optional countdown timer until it closes.)



Dr. Hale Pringle

<http://HalePringle.com> Page 90

Small Reports or Tips Pages

GoDaddy Domain Purchase and NameServer settings

<http://halepringle.com/GoDaddy>

Creating a Static Home Page - <http://halepringle.com/Static-HomePage>

Adding an Image Sidebar - <http://halepringle.com/Image-Sidebar>

Find out how many pages are REALLY competing, Find EZine articles in your niche that have a lot of traffic and more -

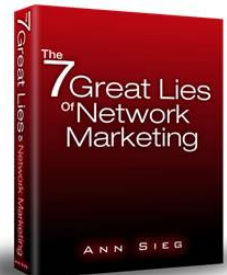
<http://halepringle.com/Neat-Tips>

AFFILIATE LINKS

Please note: The following links are affiliate links and I will make a small profit if you purchase one of the products.

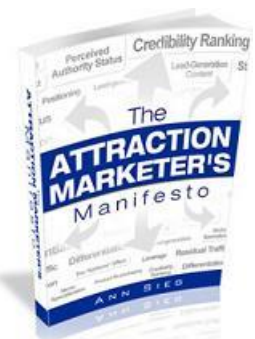
The 7 Great Lies of Network Marketing

Click for a free download. You will also be given the opportunity to purchase The Renegade Network Marketer. This is one of the most influential books ever written for online network marketers. [7 Great Lies of Network Marketing](#)



Attraction Marketer's Manifesto

Here is another free download. Again you will be given the opportunity to purchase The Renegade Network Marketer. This is one of the most influential books ever written for online network marketers. [Attraction Marketer's Manifesto](#)

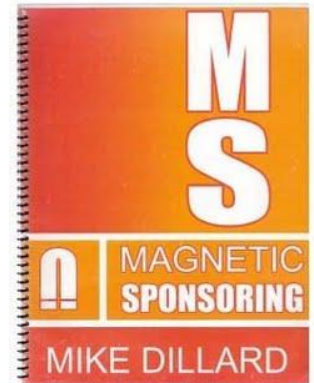


Dr. Hale Pringle

<http://HalePringle.com> Page 91

Magnetic Sponsoring

HERE is another Must Read for online network marketers: Magnetic Sponsoring – the book that started “Attraction Marketing” Click here to purchase: [Magnetic Sponsoring](#)



What's Working Now

Last but not least: Here is one of the best resource sites on the Internet for online marketers. The archives contain articles on virtually any online marketing topic you care to name: Magnetic Sponsoring's - [What's Working Now](#)

