



Written by Dr. Hale Pringle
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Who is Dr. Hale Pringle?



I am an educator at heart. I am very serious about my entrepreneur business. While I do have an advanced degree in education, my 40 plus years working with people and computers are probably more important in the long run.

I love to help people and am building a network and Internet marketing team. I also work daily with a 7 figure earner who has what I consider to be the best online training program for Internet Marketing that you can find anywhere. [See more here.](#)

I am an award winning blogger, have multiple awards for online community building and have completed a very intense Internet Marketing internship.

I can help you develop your business, whatever it is.

If you learn something from this, I'll feel like I've done my job.

Have a Great Day! Oh Hale Yes!

Dr. Hale

Free Tools for Internet Marketers

Version 3.0 – 51 tools



Free Internet Marketing Tools can make your life a LOT easier. Here is (an ever expanding) list of tools that I use – most of them on a daily basis.

FREE Internet Marketing Tools for YOU

(There are a few in this list that cost something, but mostly this is free *Internet marketing tools* for you and your friends)

1. **7 Zip:** <http://7-zip.org> (free download) – A free open source alternative to WinZip.
2. **Appointy - Online Appointment System** <http://appointy.com>
Customers can make appointments. The free version has ads.
3. **Animoto.com – Animated video from images** (online)
<http://animoto.com> Upload images, add text, pick music and animoto will give you a video as the slides transition from one to the next.
4. **Audacity:** <http://audacity.sourceforge.net> (free download) – An open source software used for recording & editing audio files. I use this to strip out clicks, remove dead

sections or the extra stuff at the beginning on end of an audio. It also can change the volume level of an audio and covert audios from one format to another.

5. **BrowserShots:** <http://browsershots.org> (free online tool) See how your website look in various browsers.
6. **Bullzip:** (free download) <http://bullzip.com> – this software installs as a printer. Anything you can print you can send to Bullzip and it will be written out as a PDF file. Not really necessary with the new versions of Word, but I've been known to convert a web page to a PDF file.
7. **CamStudio:** <http://camstudio.org> (free download) - Record screen & audio activity on your computer and create video files. **Camtasia** if a \$300 shareware program for editing your videos. It is highly recommended by many different sources. I also like Debut from NCH software (\$40) for recording webinars and other screen/audio images.
8. **CCleaner:** <http://ccleaner.com> (free download) - Removes unused files from your PC. This helps Windows to run faster and frees up disk space.
9. **Color Cop:** <http://colorcop.net> (free online tool) – A color picker – great for web designers and programmers.
10. **Down For Everyone:** <http://downforeveryoneorjustme.com> (free online tool) - This tool allows you to see if your website is down. Sometimes you can see a local website that others cannot.
11. **Dropbox** (free online tool up to 2Gigs) Dropbox.com - this tool appears to be a folder on your computer. It is actually shareable disk place in the cloud. View fields from any of your

devices. Share files with your team.

12. **DupeFree:** <http://dupefreepro.com> (free download) - Quickly check for duplicate content & LSI keywords.
13. **Editplus** <http://www.editplus.com> - another high class text editor. This one is not free (\$35 for a single user license, but if you have ever used a “real” text editor, you will never go back to notepad! This is a GREAT tool for storing paragraphs of text that you use regularly. It will edit many kinds of files (like PHP files) and let you view the results in a browser. It has a built in FTP client.
14. **Evernote:** <http://evernote.com> (free download) – Store wildly different kinds of information and find it later. This will store screen snippets, notes, URLs, audio and much more. You can even scan your notes and receipts. The built in OCR turn the image information into text and make it searchable) Share notes and files on phones and tablets.
15. **FileZilla:** <http://filezilla-project.org> (free download) – FTP program for uploading files to your website or blog. This ope-source system is so common that it has its own shortcuts built into hosts like HostGator.
16. **Firefox:** <http://mozilla.com/Firefox> (free download) widely used Web browser.
17. **Format It!** <http://formatit.com> (free online tool) – paste your text into this website, tell it how wide you want the line breaks (45 is nice) and presto. A file you can cut and paste into your autoresponder with short lines.
18. **Free Conference Call:** <http://freeconferencecall.com> (Free online tool) – One of the must have free Internet marketing tools. Sign

up and you can have a conference call with 1,000 people.

19. **Free Screen Sharing:** <http://frecreensharing.com> (Free online tool) – Sign up and you can have a video training with up to 1,000 people. People will need to use the phone for audio and recording requires some ingenuity, but the price is right. For smaller webinars (and recording) you can use <http://MeetingBurner.com>
20. **Freemind Mind Mapping Software:** <http://freemind.sourceforge.net/wiki/index.php/Download> - Very useful brainstorming tool. Can also be used to create presentations in minutes.
21. **GIMP:** <http://gimp.org> (free download) - Open source program that creates and edit images. A free alternative to Photoshop.
22. **Give Away Of the Day:** <http://giveawayoftheday.com> (free download) - A site that gives you a different free licensed digital product every day.
23. **Google Adwords:** <https://adwords.google.com/> – (free online tool) – Probably the most used keyword research tool available. This is also a must-have free marketing tool. There are lots of tutorials on YouTube.
24. **Google Analytics:** www.google.com/analytics/ (free online tool) – Create an account, get your key and place it in your WordPress blog. You will have traffic statistics galore
25. **Google Alerts:** www.google.com/alerts (free online tool) - Enter key words and receive an email every day telling you where the words appeared in the news, in blogs or on the web. Enter things like your niche, your company, your name, your city and anything else where you would really like to know if someone is talking

about.

26. **Google Voice** – <http://www.Google.com/voice> - Google voice is a free service. They give you a phone number which can be forwarded to your regular phone. You can identify the hours that you will be available. Other calls are saved to a voice message service. You can also record incoming calls. This service means that you do not have to give the world your regular phone number.
27. **GMAIL** <http://gmail.com> (free online tool) – Gmail, Google Docs they are free and widely used by all types of businesses. Google Calendar and Contacts automatically synchronize with my Android phone. I read most emails these days on my phone and if my phone ever dies, my contacts are in GMAIL and will download right into my new phone.
28. **Jing**: <http://www.techsmith.com/jing.html> (free download) – Screen capture and animated screen capture. Mark up your screen capture and save an audio description. Great for sharing instructions with remote staff. One nice feature is that you can upload your video to their server with one click. Then you get a link you can share so that others (like your Virtual Assistant) can see your video.
29. **Kompozer**: <http://kompozer.net> (free download) – A WYSIWYG HTML editor. Useful for squeeze pages.
30. **LastPass**: <https://lastpass.com/> (free download) – Online password manager. Share selected passwords and use different passwords on different sites without having to remember them all. They call this the last password manager you will ever need. Since it works in the cloud, it is available on any PC you happen to be using. (The other commonly used system is Roboform)

31. **Libre Office:** <http://libreoffice.org> (free download) – Open source office software – word processing, spreadsheets, databases, presentations. This is VERY compatible with Microsoft Office (Word, Excel, and PowerPoint). It also will write a Word document out as a PDF file.
32. **Marketing Forum:** <http://resell-rights-weekly.com/forum> (free online tool) A friendly forum with lots of good internet marketing information.
33. **Market Samurai:** <http://NobleSamurai.com> This is a purchase product, however there is a trial period and the main modules does NOT expire when the trial period ends.
34. **OSWD:** <http://oswd.org/> (free downloads) Free web design templates.
35. **OoVoo:** <http://oovoo.com> (free download) video conference with up to 12 people. Works on PCs, Macs and tablets and phones.
36. **PAINT** – comes with every Windows PC. Many people don't know that you can press the Print Screen button on your keyboard, open Paint and press CTRL-V. An image of your whole screen is instantly in Paint. If you need a quick and dirty screen shot to show support or can't capture an open menu with your current screen capture software, use Paint.
37. **PDF995:** <http://pdf995.com> (free download) Convert PDF files to PSD format.
38. **PDF to Word Converter:** <http://pdftoword.com> (free online tool) Convert PDF files to Word Docs.
39. **Pixie:** <http://nattyware.com/pixie.php> (free download) – Point to a color and discover the code value for

that color.

40. **Pixlr.com** <http://Pixlr.com> (online) Free image editor.- it will edit Photoshop PSD files.
41. **Rapportive** (add-on to Firefox) If you use Gmail, this is huge. It shows you Facebook, LinkedIn, Google Plus and more information about the person who wrote an email to you or that you are writing to. The right panel of Gmail becomes a information box about the person.
42. **Remember the Milk:** <http://RememberTheMilk.com> this online to-do list software is very simple to use, yet boasts the power to double as a simple Customer Relationship Management Tool. The \$25 upgrade synchronizes completely between you desktop and your smart devices.
43. **Resell Rights Weekly:** <http://resell-rights-weekly.com> (many free downloads) – Free membership site. Download over 300 PLR/RR products for free.
44. **Roboform:** <http://roboform.com> (free download to try) easily & safely manage your passwords and fill in forms.
45. **SEOQuakce** <http://SEOQuake.com> (free download) This addon to FireFox and other browsers adds an extra line to each result returned by Google when you search. That extra line gives you information about the website that appeared in Google. Use the information to see if you can compete.
46. **ScreenPresso:** <http://ScreenPresso.com> One of my favorites. This is a screen capture/annotation program. You can draw arrows, number the arrows, draw boxes, add text, blur areas and more. This is strong enough to double as a tool to draw simple flow charts with. Optional curved corners for your captures make your screen shots look very professional when you add

them to How-To documents.

47. **Screen Hunter:** http://wisdom-soft.com/sh/sh_free.htm (Free download) - Capture any part of your desktop, a window or full screen.
48. **Skype:** <http://skype.com> (Free download) - Screen share and video calls over the internet.
49. **Textpad:** <http://textpad.com> (Free download) - Powerful text editor. Textpad edits HTML code very well.
50. **VLC Media Player:** <http://videolan.org/vlc> (free download) – Media player. Works with most audio and video formats.
51. **WordPress:** <http://wordpress.org> (free download) – WordPress started as an open source blog software platform. Today it is widely used for websites as well. For bloggers this is THE free marketing tool.
52. **WordPress Help Sheets and Resources:** <http://1stwebdesigner.com/wordpress> - 23 helpful WordPress help sheets and resources.

NOTE: If you have a free marketing tool that you think is really cool, comment below and share!

`Until next time, you have a Great Day!

Dr. Hale



Dr. Hale Pringle – Hale Yes!

Skype hale.prinkle

Email: HaleYes@HalePringle.com

I work with some of the finest online marketers in the world. They have developed what I believe to be the BEST program to train you to market online at you on pace. Drop me an email and I'll get you an invitation to a live webinar to see what we are doing.

P.S. If you are working to move your network marketing business online I can help! Check me out at <http://HalePringle.com>. On the WORK WITH HALE page you can sign up for the free coaching call. I'll give you the benefit of my years of experience and many thousands of dollars in training and searching the rabbit hole called Internet Marketing and Network Marketing. I can help you with prospecting online, blogging, and more.

FREE RESOURCES

Version 1.0

Check out these **FREE Reports and eBooks** by Dr. Hale

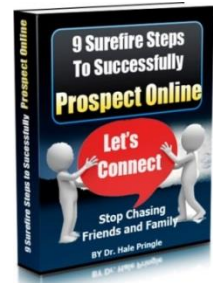
(Those marked as MRR are documents written by others, but I have modified them like what they have to say. MRR means that if you contact me we can arrange for you to place the document on your site as well (with YOUR affiliate links in the document.)

Unless otherwise indicated, the rest of the eBooks I wrote from scratch and you won't find them elsewhere.

Free – 9 Surefire Steps to Successfully Prospecting Online

<http://HalePringle.com/fbprospecting-offer>

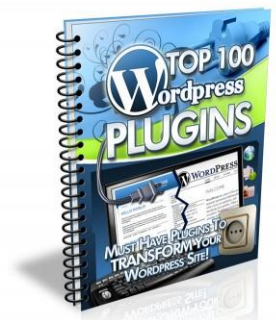
This eBook shows you STEP-By-STEP how to connect with the right people and \actively prospecting online.



FREE- 100 Top WP Plugins-

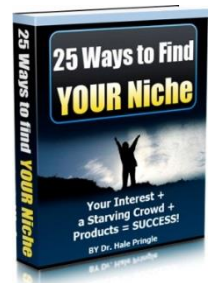
<http://halepringle.com/Top100Plugins>

Top plugins described and links to where you can find and purchase them. These are industry standards used by many of the industry's top bloggers (MRR)



FREE - 25 Ways to Find YOUR Niche -
<http://halepringle.com/Niche-offer>

25 different ways to brain storm for the perfect niche for you.
Includes a set of questions that will help you determine if a niche is viable.



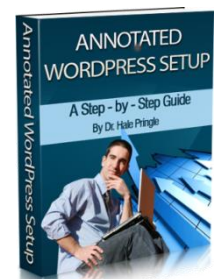
FREE - 7 Mistakes New Bloggers Make - <http://halepringle.com/7-mistakes-offer>

New bloggers fall into the same traps over and over. Learn what they are so YOU can avoid them.



Free - Annotated WordPress Setup <http://halepringle.com/WP-Setup-offer>

Follow along while screen shots show you how to set up a WordPress Blog – from buying the domain to working your blog.



FREE - Beginner's Guide to Copywriting
<http://halepringle.com/Copywrite101-offer>

Forget what you learned about writing in High School and College.
Copywriting has its own rules. This short eBook will help you get started.



FREE - Blog Look and Feel Checklist -
<http://halepringle.com/Checklist-offer>

Hidden rules that top bloggers usually follow when they design their blog. A top blogging instructor's "hot seat" criteria revealed.



FREE Create an eBook in 30 Minutes or less

<http://halepringle.com/create-ebooks>

Take your long blog post that you worked so hard on and create an eBook/eReport in minutes. Re-purpose your work/

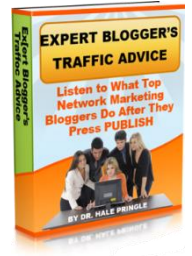


FREE – Expert Blogger’s Traffic Advice -

<http://halepringle.com/Experts-Traffic-offer>

Listen!! Top Network Marketing Bloggers tell you what they do to attract people to their blog.

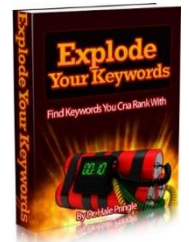
You blog post is NOT done when you press Publish!



FREE – Explode Your Keywords –

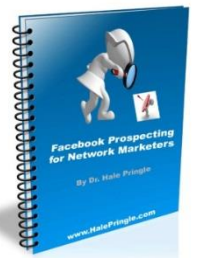
<http://HalePringle.com/Explode-Your-Keywords>

Step by Step instructions on how to find thousands of potentially relevant keywords and sift through to find the ones you can potentially rank with.



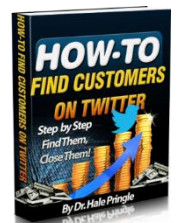
FREE - Facebook Prospecting - <http://halepringle.com/Facebook-Prospecting-offer>

Follow an expert and she shows you how to find prospects, connect with them and sign them into her network marketing company.



FREE – Find Customers on Twitter <http://HalePringle.com/Twitter-customers-offer>

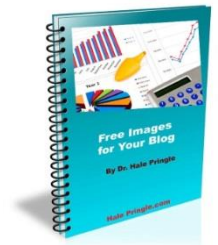
An online expert show exactly how she find, engages and closes customers on Twitter – one at a time.



FREE- Find FREE Images for your Blog

<http://halepringle.com/Images-offer>

Your blog posts **NEED** images. The Google SEO criteria expect them and you readers are much more engaged when you have them. Finding free images helps the beginning budget. Over a dozen sites are listed, along with search engines that specialize in searching across multiple free sites.



FREE - Free Tools for Internet Marketers -

<http://halepringle.com/Free-Tools-offer>

Over 50 **free** tools to make your Internet Marketing tasks easier.

FREE - Internet Marketing Tools You SHOULD purchase. -

<http://halepringle.com/Paid-Tools-offer>

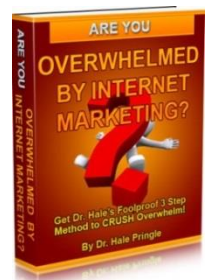
Some tools are just worth the price. This is my list of MUST HAVE tools.



FREE – Overwhelmed by Internet Marketing?

<http://HalePringle.com/Overwhelmed-offer>

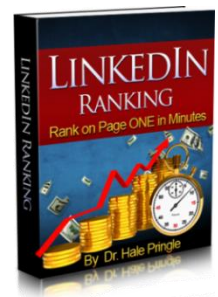
If you are trying to learn Internet Marketing on your own, you are undoubtedly Frustrated and Overwhelmed. There are solutions! This free report exposed **WHY** you are overwhelmed and how to combat it!



FREE - LinkedIn Ranking (Page One in Minutes):

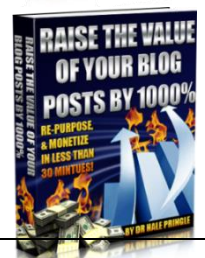
<http://halepringle.com/linkedin-Ranking-offer>

The **SECRET** to drastically improving your ranking in LinkedIn in minutes revealed! Five easy steps that you can do in minutes. See the results as soon as you are done! Amazing!



Raise the Value of Your Blog Post by 1000%

<http://HalePringle.com/Raise-Value-offer>



This eBook retails for \$24.99 It reveals how YOU can re-purpose your blog posts. There are 10 different uses for the eBook/eReports that you create in less than 30 minutes. Brand yourself with assets you already have!

Free Ebook - Becoming an Attraction Marketer-Phase 1

<http://HalePringle.com/am-phase1>

Attraction Marketers go through three distinct Phases. Phase 1 is deciding upon the niche and Unique Selling Proposition and what they plan to sell.



Small Reports or Tips Pages

GoDaddy Domain Purchase and NameServer settings

<http://halepringle.com/GoDaddy>

Creating a Static Home Page - <http://halepringle.com/Static-HomePage>

Adding an Image Sidebar - <http://halepringle.com/Image-Sidebar>

Find out how many pages are REALLY competing, Find EZine articles in your niche that have a lot of traffic and more -

<http://halepringle.com/Neat-Tips>

AFFILIATE LINKS

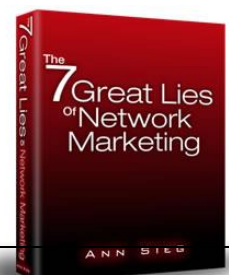
Please note: The following links are affiliate links and I will make a small profit if you purchase one of the products.

The 7 Great Lies of Network Marketing

Click for a free download. You will also be given the opportunity to purchase The Renegade Network

Dr. Hale Pringle

<http://HalePringle.com> Page 17



Marketer. This is one of the most influential books ever written for online network marketers. [7 Great Lies of Network Marketing](#)

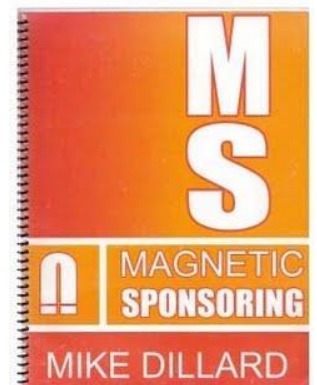
Attraction Marketer's Manifesto

Here is another free download. Again you will be given the opportunity to purchase The Renegade Network Marketer. This is one of the most influential books ever written for online network marketers. [Attraction Marketer's Manifesto](#)



Magnetic Sponsoring

HERE is another Must Read for online network marketers: Magnetic Sponsoring – the book that started “Attraction Marketing” Click here to purchase: [Magnetic Sponsoring](#)



What's Working Now

Last but not least: Here is one of the best resource sites on the Internet for online marketers. The archives contain articles on virtually any online marketing topic you care to name: Magnetic Sponsoring's - [What's Working Now](#)

